



# ESG AND SUSTAINABILITY: THE INTERNATIONAL POLICIES AND REPORTING FRAMEWORKS THAT INVESTORS CANNOT IGNORE

Presenters:

Mary Leung, CFA, Head, Advocacy, Asia-Pacific, CFA Institute

Chitra Hepburn, Managing Director and Head of ESG, APAC, MSCI



### **PRESENTATION**

### **Chitra Hepburn**

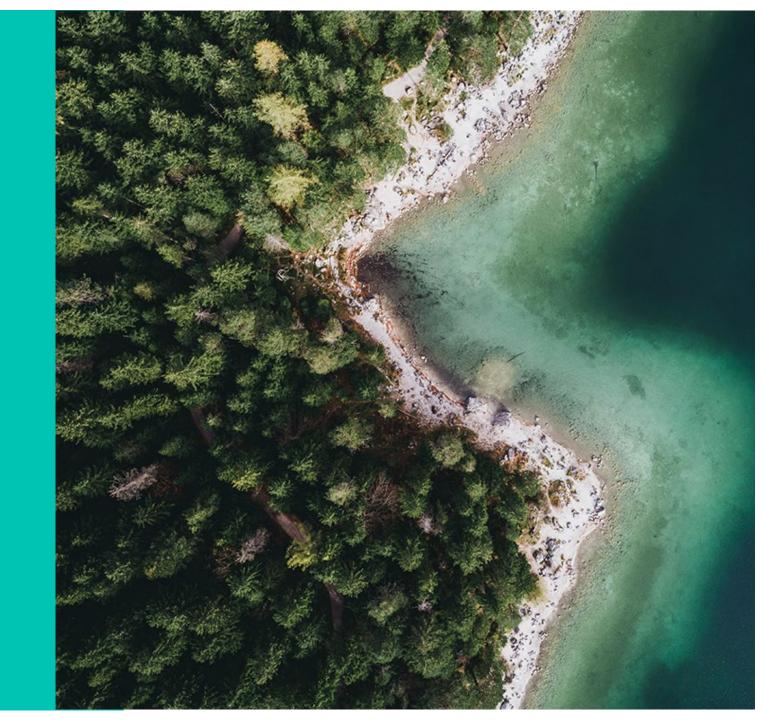
Managing Director and Head of ESG, APAC, MSCI





# TCFD-based Reporting

Chitra Hepburn Head of ESG, APAC, MSCI



### MSCI call to action: The role of capital in the Net-Zero Revolution

- At MSCI, we believe that addressing the impacts of climate change will require the largest reconstruction of the global economy since the Industrial Revolution.<sup>1</sup>
- MSCI ACWI IMI<sup>2</sup> will be scarcely greener in 2050 than in 2020, with an estimated 80% of companies exceeding the emissions budget needed to be well below 2.0°C
- Capital markets are an essential and critical force to drive the transition to net-zero with concerted action from all participants,
  - ranging from a reallocation of capital by asset owners,
  - to effective channeling of funds by asset managers and banks to greener investments and innovation,
  - o alongside the commitment of companies

#### The MSCI ACWI IMI net-zero tracker

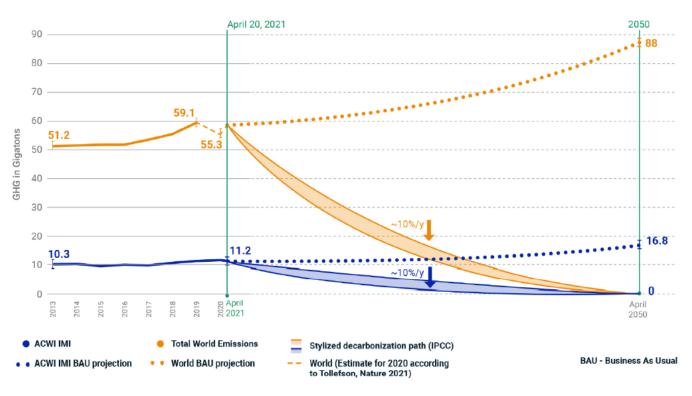


Chart shows the historical and potential future trajectories of the world's total greenhouse gas emissions.

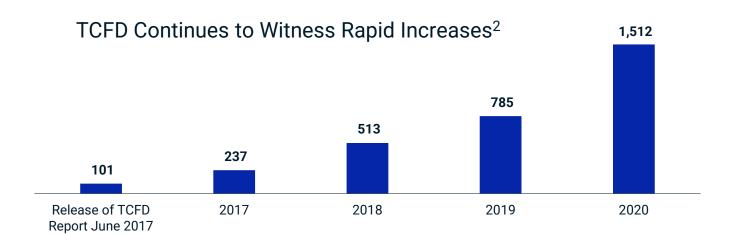


### TCFD is becoming the standard for climate risk reporting

The TCFD recommendations are the standard framework on climate reporting by the G20 countries

The Task Force on Climate-related Financial Disclosure (TCFD) is a **voluntary** disclosure platform designed to:

- provide a framework for companies and other organizations to develop more effective climate-related financial disclosures through their existing reporting processes" and
- support more informed investment, credit, and insurance underwriting decisions"



#### **GOVERNANCE**

- Boards oversight
- Management's role

#### **STRATEGY**

- Identify climate risk
- Quantify climate risk
- Strategy for resilience

#### **RISK MANAGEMENT**

- Process for climate risk identification and monitoring
- Procedures for climate risk mitigation
- Integration within overall management

#### **METRICS & TARGETS**

- Risks and opportunities indicators
- Carbon emissions
- Performance monitoring
- Targets



### TCFD-aligned reporting for investors



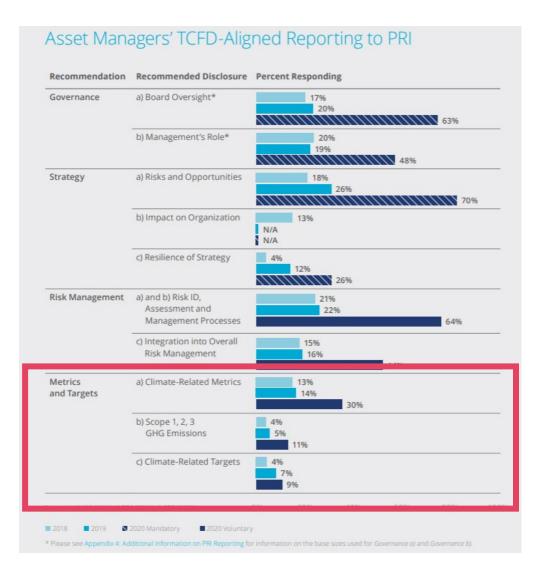
Final TCFD recommendations released

- Become a supporter
- Engage & share
- Strategize
- Report within financial reports
- Climate strategy and governance indicators mandatory to report but voluntary to disclose, not assessed

- all listed issuers, in addition to banks, asset managers and insurers with assets over NZ\$1bn (€0.57bn) will be required to disclose their exposure to climate-related risks and their policies to address such risks
- In Nov 2020 the UK
  Government has
  announced that they
  intend to introduce fully
  mandatory climaterelated financial
  disclosure requirements
  across the UK economy
  by 2025, with a
  significant portion of
  mandatory requirements
  in place by late 2021.



### Current state of TCFD-aligned reporting by AMs and AOs







Source: TCFD Status Report 2020

### **TCFD** recommendations

Go	٥V	er	'n	a	r	ıc	e

Disclose the organization's governance around climaterelated risks and opportunities.

#### Strategy

Disclose the actual and potential impacts of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning where such information is material.

#### Risk Management

Disclose how the organization identifies, assesses, and manages climate-related risks.

Disclose the metrics and targets used to assess and manage relevant climate-related risks and opportunities where such information is material.

#### Recommended Disclosures

 a) Describe the board's oversight of climate-related risks and opportunities.

b) Describe management's role in

assessing and managing

climate-related risks and

opportunities.

- term.
- a) Describe the climate-related risks and opportunities the organization has identified over the short, medium, and long

b) Describe the impact of climate-

on the organization's

financial planning.

businesses, strategy, and

related risks and opportunities

Recommended Disclosures

a) Describe the organization's processes for identifying and assessing climate-related risks.

**Recommended Disclosures** 

- b) Describe the organization's processes for managing climate-related risks.
- c) Describe how processes for identifying, assessing, and managing climate-related risks are integrated into the organization's overall risk management.

#### Recommended Disclosures

- a) Disclose the metrics used by the organization to assess climaterelated risks and opportunities in line with its strategy and risk management process.
- b) Disclose Scope 1, Scope 2, and, if appropriate, Scope 3 greenhouse gas (GHG) emissions, and the related risks.

c) Describe the resilience of the organization's strategy, taking into consideration different climate-related scenarios. including a 2°C or lower scenario.

c) Describe the targets used by the organization to manage climate-related risks and opportunities and performance against targets.



Source: TCFD Status Report 2020

### Developing a climate change strategy – Common approaches

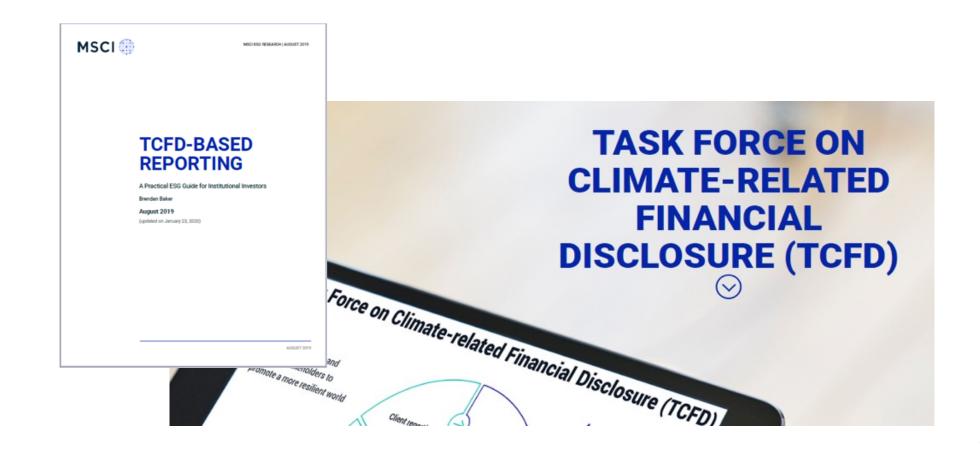
**Set objectives** 

Identify key dimensions of climate risk

Measure portfolio exposure

Assess portfolio vulnerability to scenarios

Enhance adaptive capacity



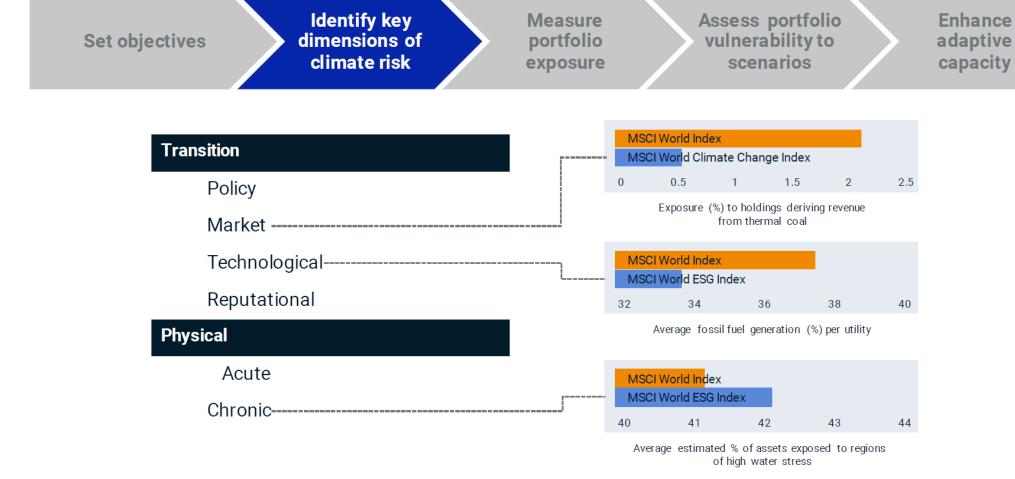


### What is my climate change objective?

**Identify** key Assess portfolio Measure Enhance **Set objectives** dimensions of portfolio vulnerability to adaptive climate risk scenarios capacity exposure Building a more Mitigate resilient world? Risk **INVESTORS** Building a more resilient portfolio? Capture Promote **Disruptive** Stewardship **Technologies** 



### What risks and opportunities do my portfolios face?





# How exposed are my portfolios to these risks and opportunities

Set objectives

Identify key dimensions of climate risk

Measure portfolio exposure

Assess portfolio vulnerability to scenarios

Enhance adaptive capacity

What % of my portfolio faces high risks from carbon regulation?

What % of my portfolio faces high risks from physical risks?



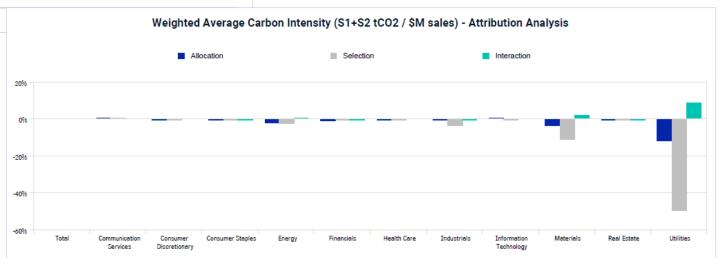
What % of my portfolio has the potential to benefit from **growing** demand for low carbon products?

What % of my portfolio is well positioned to adapt to a low carbon economy?



### What is my Carbon Footprint?

Carbon Footprint						
	Portfolio	Benchmark	Active			
Carbon Emissions (S1+S2 t CO2e / \$M Invested)	30.4	106.1	-71.4%			
Carbon Intensity (S1+S2 t CO2e / \$M Sales)	55.4	180.0	-69.2%			
Weighted Average Carbon Intensity (S1+S2 t CO2e / \$M Sales)	72.7	150.3	-51.6%			
Weighted Average S3 Downstream Intensity	1.8	1.8	2.7%			
Carbon Footprint Coverage	99.5%	99.5%	0.0%			

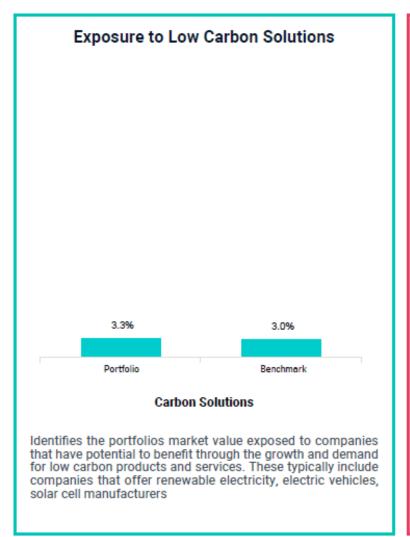


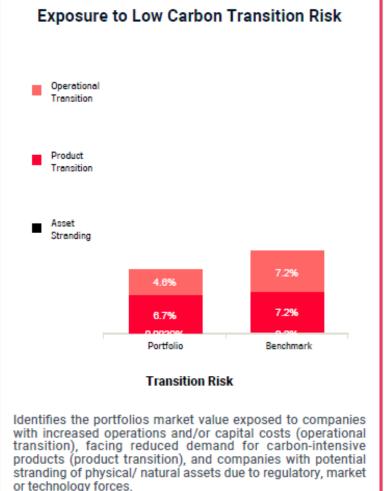


Portfolio: MSCI World Low Carbon Target - Daily Benchmark: MSCI World - Daily

Analysis date: June 24, 2020

### What is my portfolio's overall transition risk exposure?







Portfolio: MSCI World Low Carbon Target - Daily

Benchmark: MSCI World - Daily Analysis date: June 24, 2020

## What is the vulnerability or resilience of my investment strategy?

**Set objectives** 

Identify key dimensions of climate risk

Measure portfolio exposure

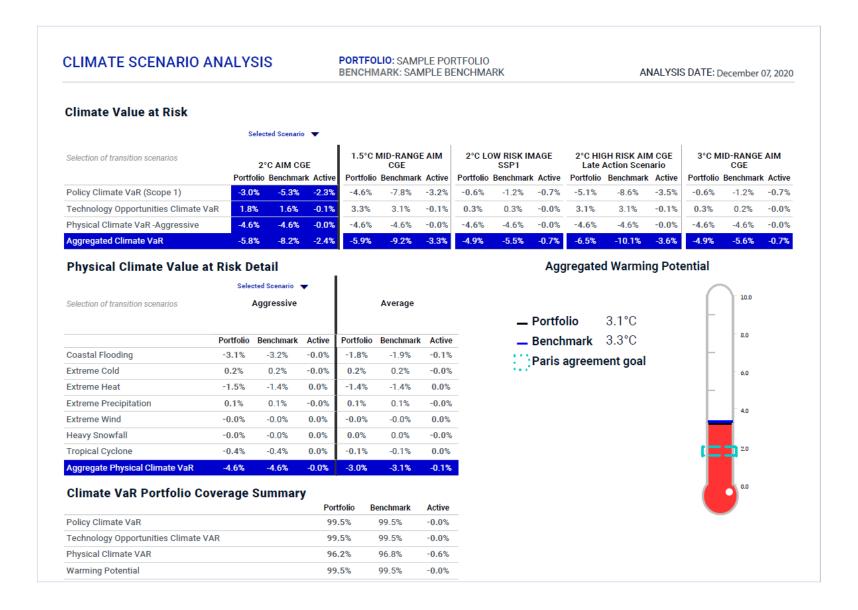
Assess portfolio vulnerability to scenarios

Enhance adaptive capacity

- What is the potential **financial** sensitivity to these risks and opportunities?
- What would be the potential *financial* impact of different climate scenarios?



### Climate Scenario Analysis: Climate Value at Risk





### From strategy to adaptive capacity

**Set objectives** 

Identify key dimensions of climate risk

Measure portfolio exposure

Assess portfolio vulnerability to scenarios

Enhance adaptive capacity

#### **RISK MANAGEMENT**

- Process for climate risk identification and monitoring
- Procedures for climate risk mitigation
- Integration within overall management

#### **METRICS & TARGETS**

- Risks and opportunities indicators
- Carbon emissions
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### About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit <a href="https://www.msci.com">www.msci.com</a>.



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### **PRESENTATION**

### Mary Leung, CFA

Head,
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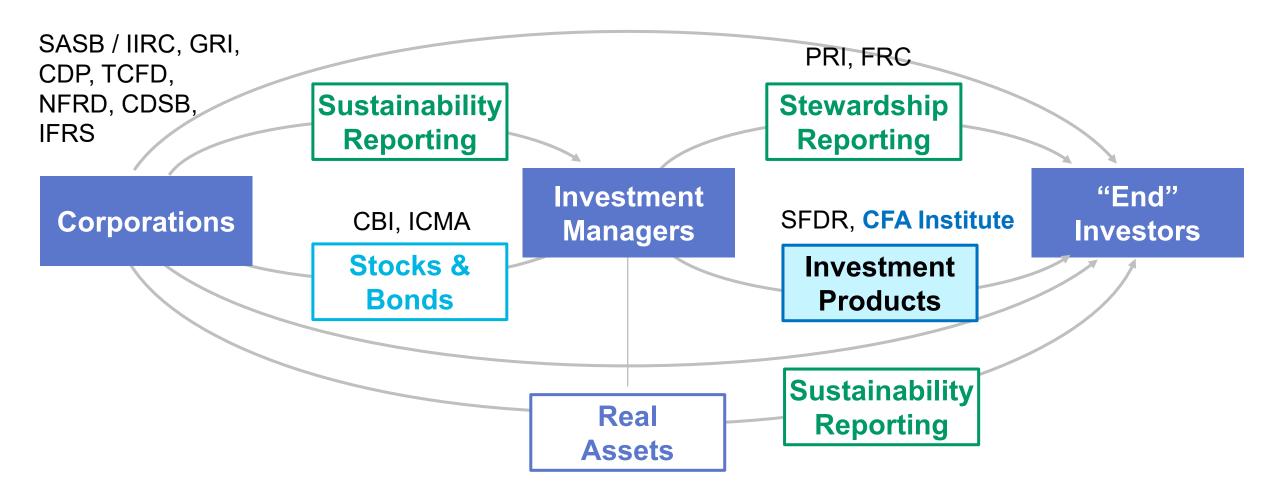




### Global ESG regulations

June 2021
Mary Leung, CFA
Head, Advocacy, Asia Pacific
CFA Institute

### A wide range of initiatives across the eco-system





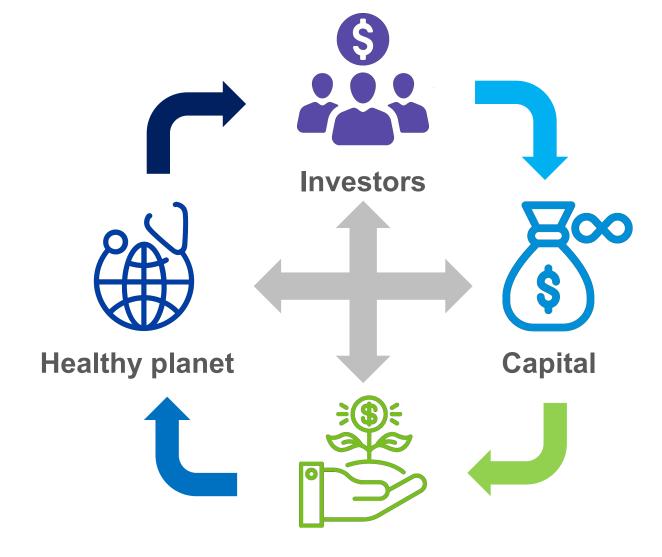




### EU's Sustainable Finance Action Plan

#### Three broad objectives

- Reorient capital flow towards sustainable investment
- Mainstream sustainability into risk management
- Foster transparency and longtermism in financial and economic activities







### EU ESG regulations: key dates

Amendments to **Taxonomy Disclosure Regulation RTS** to be finalized **Disclosure Taxonomy Disclosure Regulation** Regulation **Benchmark Regulation** Regulation Regulation additional disclosure low-carbon benchmarks delegated acts on Taxonomy Regulation delegated acts on additional periodic delegated acts on requirements for larger four remaining and related disclosures climate change mitigation and adaption to be reporting four remaining apply BUT ESMA no action objectives to be participants apply adopted requirements apply objectives to apply adopted letter **EU Green Bond Taxonomy** Regulation **Standard** enters into force consultation closes **April 2020** 12 June 2020 October 2020 December 2020 June 2021 31 December 2021 | 30 December 2022 | 1 January 2022 Q3/Q4 2021 June 2020 1 September 2020 31 December 2020 10 March 2021 1 January 2022 **Disclosure Regulation** Draft delegated acts amending MIFID Disclosure Regulation RTS MiFID II, UCITS, AIFMD, Disclosure Regulation periodic principal disclosure II, UCITS, AIFMD, IDD and Solvency consultation closes **IDD and Solvency II** reporting requirements apply II published by European Commission obligations apply: extent of amendments expected to sustainable risks to be apply **Taxonomy Regulation** disclosed (website, Taxonomy Regulation published in **Expected end of Brexit** delegated acts on climate change marketing and pre-**EU Journal EU Ecolabel framework** transition period mitigation and adaption to apply contractual documents) expected **EU Green Bond Standard** consultation launched

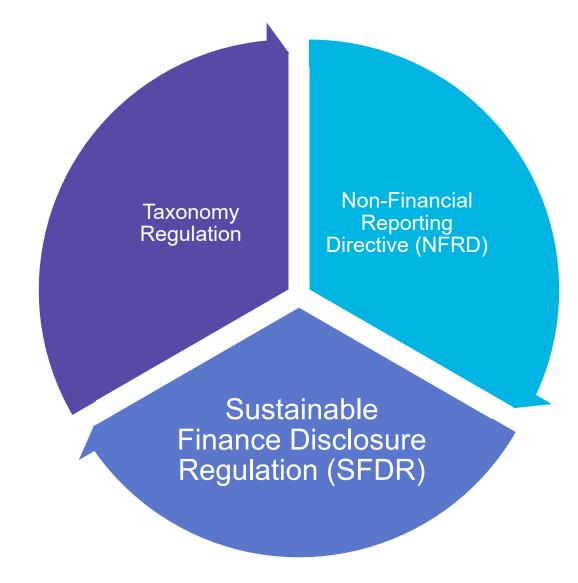






### EU ESG regulation

#### A simplified view









### Environment is a key focus

#### **EU** environmental objectives

- Climate change mitigation
- Climate change adaptation
- Sustainable use and protection of water and marine resources
- Transition to a circular economy
- Pollution prevention and control
- Protection and restoration of biodiversity and ecosystems

#### **Definition of a sustainable investment**

An investment is an environmentally sustainable one if it:

- Contributes substantially to one of the six objectives
- Does not significantly harm any of the six objectives
- Is in compliance with international standards and follows good governance practices
- Is in compliance with the technical screening criteria







### Issuer disclosures

### Non-Financial Reporting Directive (NFRD)

#### Requirements

- Environmental protection
- Social responsibility
- Respect for human rights
- Anti-corruption
- Board diversity

#### New!

### Corporate Sustainability Reporting Directive (CSRD)

#### **Additional requirements**

- Double materiality
- Sustainability targets and performance against such targets
- Third party assurance of sustainability information
- Reporting to be aligned with SFDR and taxonomy
- Applicable to all large EU companies and all EU listed companies







### Double materiality

#### **Financial Materiality**

To the extent necessary for an understanding of the company's development, performance and position...

#### **Environmental and Social Materiality**

... and impact of its activities



Primary Audience:

**Investors** 

Primary Audience:

Consumers, Civil Society, Employees, Investors

#### Recommendations of the TCFD

#### Non-financial reporting directive

<sup>\*</sup>Financial materiality is used here in the broad sense of affecting the value of the company, not just in the sense of affecting financial measures recognised in the financial statements







### SFDR: legal entity disclosures

#### **Sustainability risk** policies

**Principal adverse** impacts (PAIs)

### Remuneration policy

Publish information on websites and precontractual disclosures

- Consider PAIs of its investment decisions on sustainability factors
- Statement on due diligence policies for firms that choose to comply
- Statement on why they do not consider sustainability adverse impacts for firms that choose to "explain"

Publish information on how remuneration policies are consistent with the integration of sustainability risks







### SFDR: product disclosure requirements

#### **Article 9: dark green**

All holdings in this category of products must be sustainable investments

#### **Article 8: light green**

- Products promoting environmental or social characteristics
- Funds have the discretion to invest a portion of their portfolio in sustainable investments

#### **Article 6: other products**

All other products, including those that do not integrate sustainability





Rest of the world



### Regulation in the US – it will come – eventually









### Asia Pacific: a diverse landscape









### CFA Institute ESG Disclosure Standards for Investment Products

#### What are they?

Global, voluntary disclosure standards for investment products with ESG-related features

#### What do they apply to?

Disclosure of an investment product's strategy, regardless of

- Product type / vehicle
- ESG / SRI strategy
- Asset class

### Geography

#### What is the purpose?

Our objective is to raise transparency and consistency in ESG-related disclosures, resulting in clearer communications regarding the ESG-related features of investment products

#### **Exposure Draft**

Released on 19 May 2021 with the goal of eliciting feedback on the proposed principles, requirements, and recommendations







# ESG AND SUSTAINABILITY: THE INTERNATIONAL POLICIES AND REPORTING FRAMEWORKS THAT INVESTORS CANNOT IGNORE

#### **Panel Discussion**



Mary Leung, CFA
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Chitra Hepburn,
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and Head of ESG,
APAC,
MSCI

### ESG INVESTING AT A GLANCE

From the global leader in investment management, CFA Institute now offers a valuable new certificate: the **Certificate in ESG Investing**.

ESG stands for environmental, social and governance. The **Certificate in ESG Investing** delivers all the new skills, mindsets and strategies that are needed in one industry-respected qualification program. The future of investing is here and ESG knowledge will help you hit the ground running.





### **THANK YOU**