

CLIMATE CHANGE INTEGRATION IN THE INVESTMENT PROCESS

Matt Orsagh, CFA

Senior Director, Capital Markets Policy



CLIMATE CHANGE

IT'S JUST PHYSICS



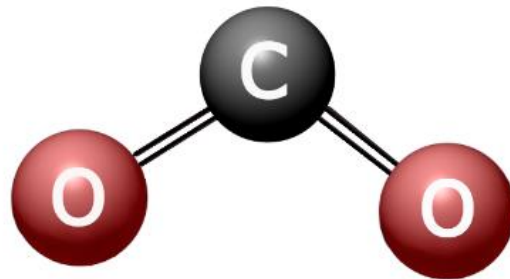
CLIMATE CHANGE – IT'S JUST PHYSICS

CARBON DIOXIDE AND OTHER GREENHOUSE GASES (GHGS) TRAP HEAT

Like a blanket around the earth

They have the beneficial impact of warming the planet

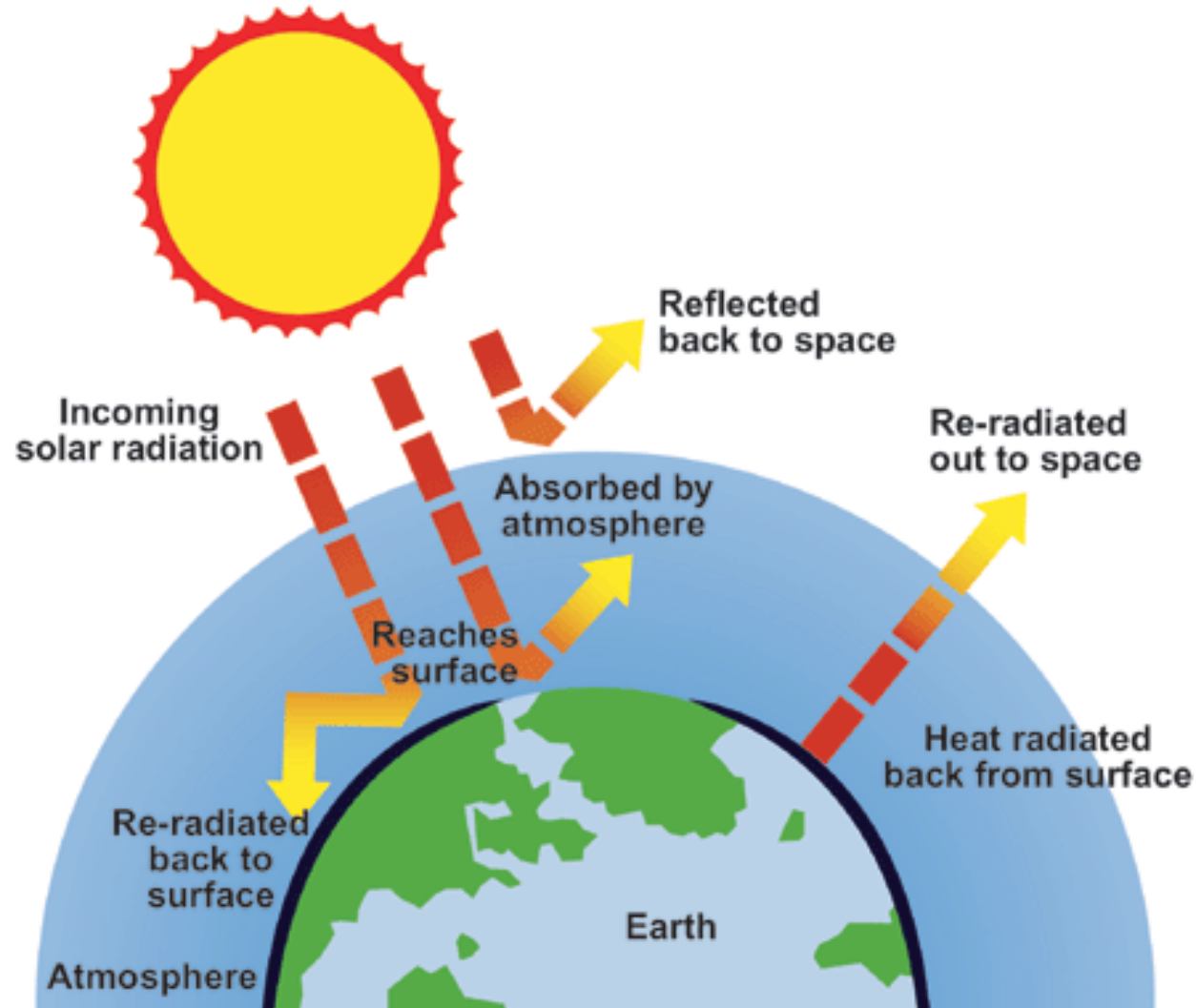
Without CO₂ and other GHGs the average temperature on Earth would be ...



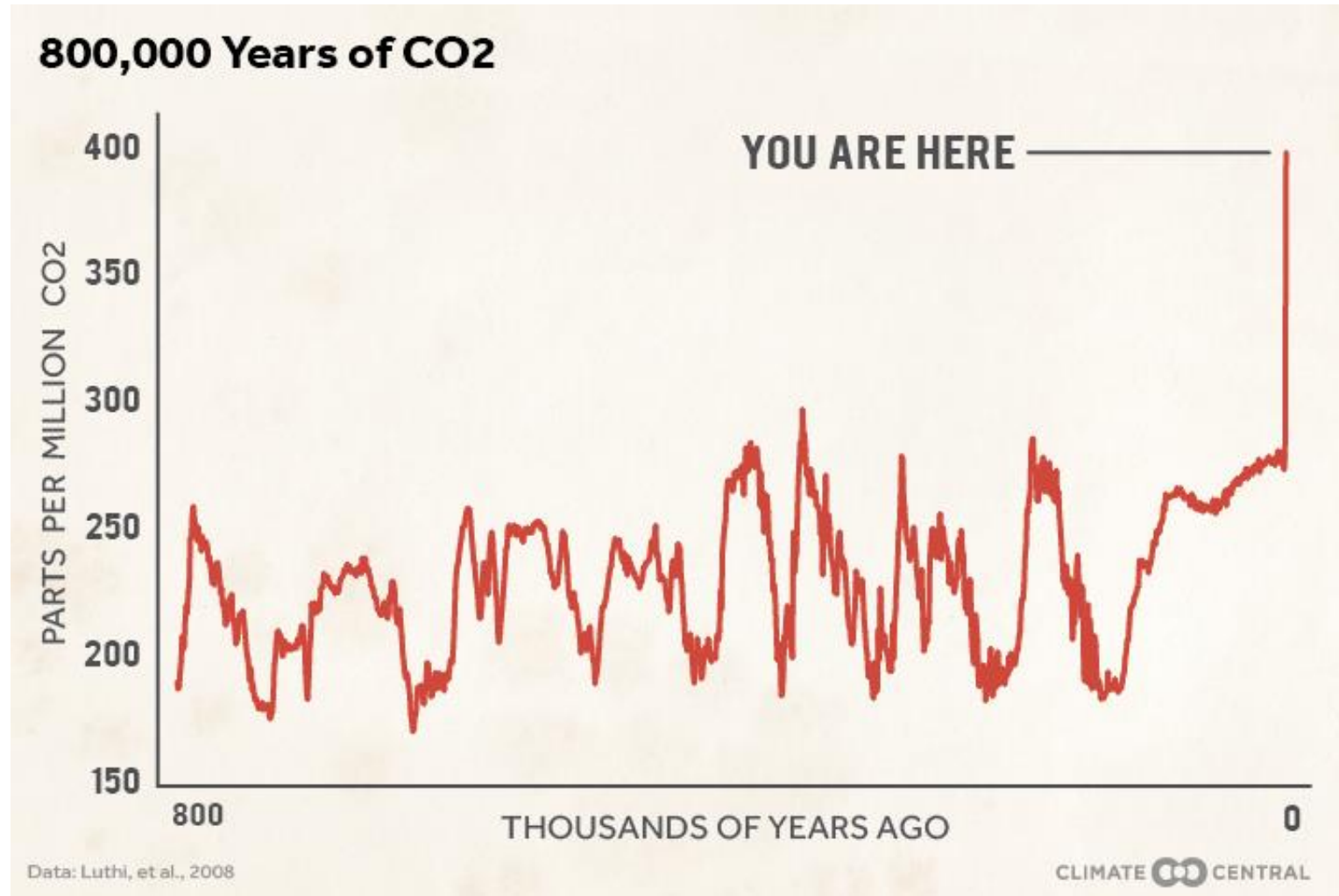
Winnipeg in deep winter



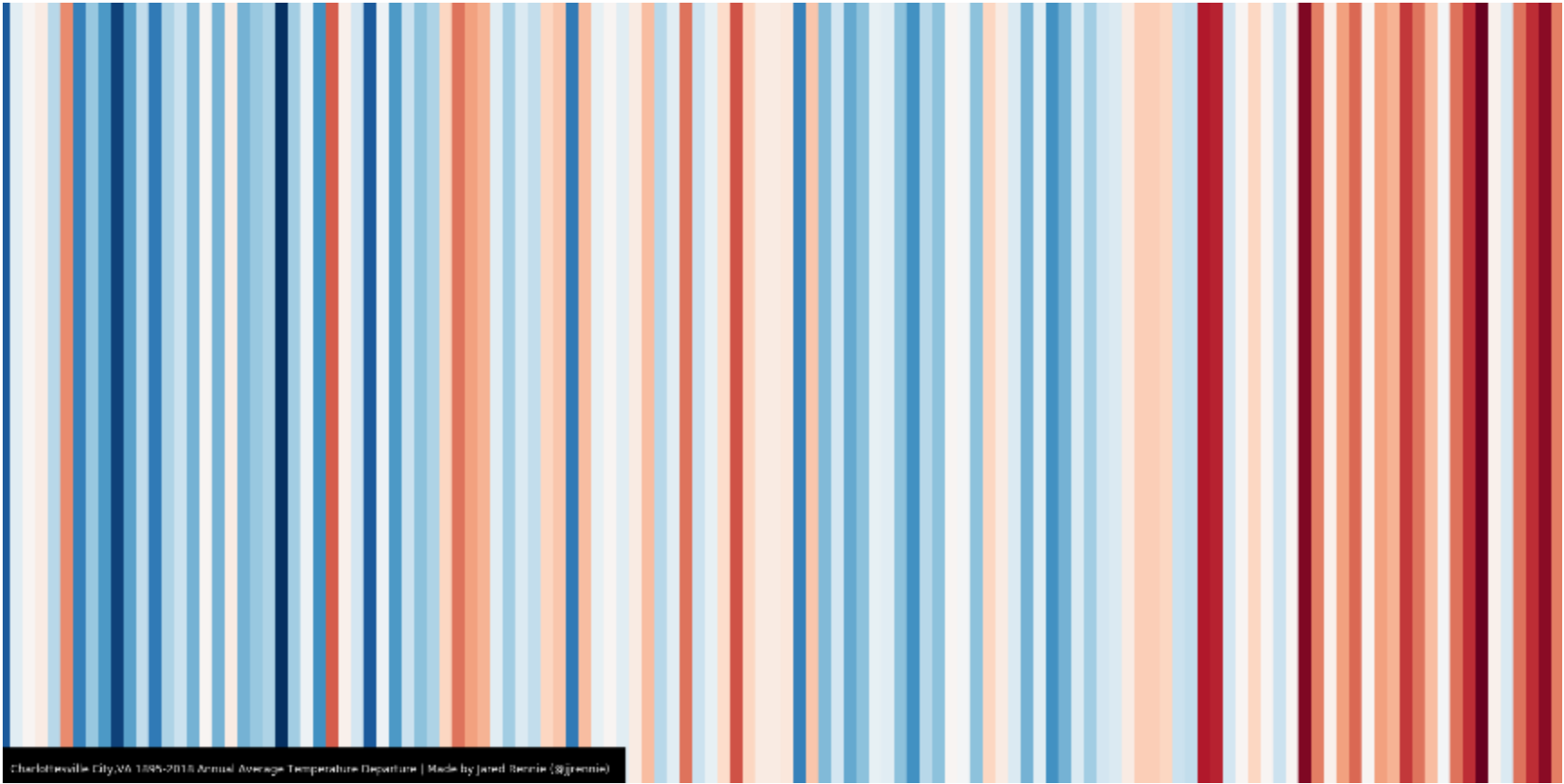
GLOBAL WARMING AND THE GREENHOUSE EFFECT



THE CAUSE: IT'S US



EARTH'S CHANGING CLIMATE



1895 - 2018 →



TRANSITION RISKS

PHYSICAL RISKS



CLIMATE CHANGE – PHYSICAL AND TRANSITION RISKS

Physical

- Increased heat stresses
- Increased coastal flooding
- Increased and more powerful hurricanes/typhoons
- Extreme weather events
- Ocean warming/acidification
- Loss of biodiversity
- Loss of habitat
- Loss of food
 - Production of staple grains all likely to be stressed in coming decades
- Immigration – Refugee Crisis

Transitions

- Our economies will change
 - Risks/Opportunities



CARBON MARKETS



CARBON TAX VS. CAP AND TRADE – INCENTIVIZE BEHAVIOUR IN DIFFERENT WAYS

Carbon tax is a fee applied to each unit of greenhouse gas emissions.

Finding the right level is key:

- too high, damages economy,
- too low, no behavior change

Cap and Trade system place a cap on total emissions but allow participants to trade carbon thereby setting a market price.

The major carbon markets are large and liquid and will trade in excess of \$200 billion in 2019*

About 20% of greenhouse gases are currently covered by some carbon market

* Source CarbonCap



RESOURCES



CLIMATE CHANGE ANALYSIS TOOLS



TCFD



CLIMATE TOOL – SASB MATERIALITY MAP

SECTORS	Consumption	Financials	Health Care	Infrastructure	Non-Renewable Resources	Renewable Resources & Alternative Energy	Resource Transformation	Services	Technology and Communications	Transportation
ISSUES										
ENVIRONMENT										
GHG emissions										
Air quality										
Energy management										
Fuel management										
Water and wastewater management										
Waste & hazardous materials management										
Biodiversity impacts										
SOCIAL CAPITAL										
Human rights and community relations										
Access and affordability										
Customer welfare										
Data security and customer privacy										
Fair disclosure and labelling										
Fair marketing and advertising										
HUMAN CAPITAL										
Labour relations										
Labour practices										
Employee health, safety and wellbeing										
Diversity and inclusion										
Compensation and benefits										
Recruitment, development and retention										
BUSINESS MODEL AND INNOVATION										
Lifecycle impacts of products and service										
E & S impacts on assets, & ops										
Product packaging										
Product quality and safety										
LEADERSHIP AND GOVERNANCE										
Systemic risk management										
Accident and safety management										
Business ethics & transparency of payments										
Competitive behaviour										
Regulatory capture and political influence										
Materials sourcing										
Supply chain management										

- Issue is likely to be material for more than 50% of industries in sector
- Issue is likely to be material for less than 50% of industries in sector
- Issue is not likely to be material for any of the industries in sector

Governance

Disclose the organization's governance around climate-related risks and opportunities.

Recommended Disclosures

- a) Describe the board's oversight of climate-related risks and opportunities.
- b) Describe management's role in assessing and managing climate-related risks and opportunities.

Strategy

Disclose the actual and potential impacts of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning [where such information is material](#).

Recommended Disclosures

- a) Describe the climate-related risks and opportunities the organization has identified over the short, medium, and long term.
- b) Describe the impact of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning.
- c) [Describe the resilience of the organization's strategy, taking into consideration different climate-related scenarios, including a 2°C or lower scenario.](#)

Risk Management

Disclose how the organization identifies, assesses, and manages climate-related risks.

Recommended Disclosures

- a) Describe the organization's processes for identifying and assessing climate-related risks.
- b) Describe the organization's processes for managing climate-related risks.
- c) Describe how processes for identifying, assessing, and managing climate-related risks are integrated into the organization's overall risk management.

Metrics and Targets

Disclose the metrics and targets used to assess and manage relevant climate-related risks and opportunities [where such information is material](#).

Recommended Disclosures

- a) Disclose the metrics used by the organization to assess climate-related risks and opportunities in line with its strategy and risk management process.
- b) Disclose Scope 1, Scope 2, and, if appropriate, Scope 3 greenhouse gas (GHG) emissions, and the related risks.
- c) Describe the targets used by the organization to manage climate-related risks and opportunities and performance against targets.

CLIMATE CHANGE ORGANIZATIONS



WHAT CAN FINANCE DO?



SOLUTIONS – OUR PROFESSION CAN PLAY A ROLE

- A Price on Carbon
- Transparency - Metrics to Measure
- Engage with Companies on Carbon/Transition Risks
- Educate our profession
- Policy Has to Compliment Our Efforts

Right now 51 Carbon pricing initiatives covering 20% of global emissions

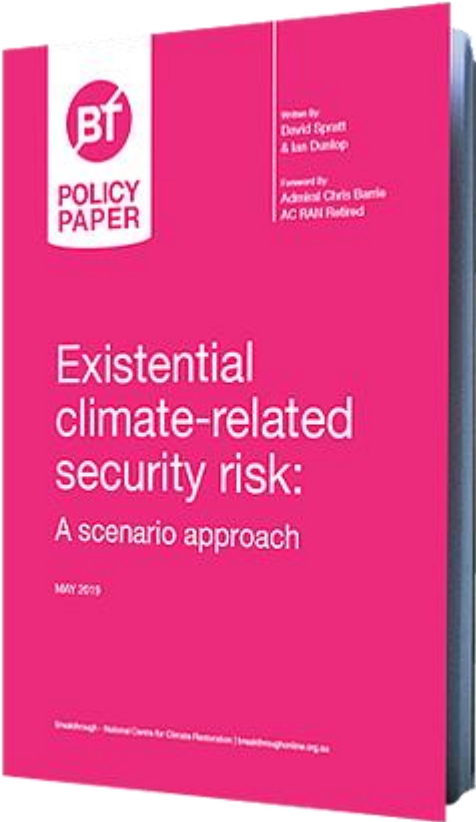


DO YOUR HOMEWORK



The green swan

Central banking and financial stability
in the age of climate change



ON A MORE PERSONAL LEVEL

What you can do as an individual



SOLUTIONS – YOUR LIFE

DRAWDOWN
THE MOST COMPREHENSIVE
PLAN EVER PROPOSED TO
REVERSE GLOBAL WARMING
EDITED BY PAUL HAWKEN



Rank	Solution	Total Atmospheric CO2 Reduction (GT)
1	Refrigerant Management	89.74
2	Wind Turbines (Onshore)	84.60
3	Reduce Food Waste	70.53
4	Plant Rich Diet	66.11
5	Tropical Forests	61.23
6	Educating Girls	51.48
7	Family Planning	51.48
8	Solar Farms	36.90
9	Silvopasture	31.19
10	Rooftop Solar	24.60



WE CAN FIX IT

Technology is not a question We can do this

- In 40 minutes the sun gives out enough solar energy for a year
- A wind farm the size of Spain could power the planet
- Geothermal: Earth generates 100B times more energy than we need
- Yes, the problem is harnessing it, storage, and transmission
- Carbon capture is just starting as an industry
- Electric vehicles set to be 50% of new global fleet about 2035



Do we have the will?



THANK YOU

