



# Oil Marketing Companies (OMC) An Overview



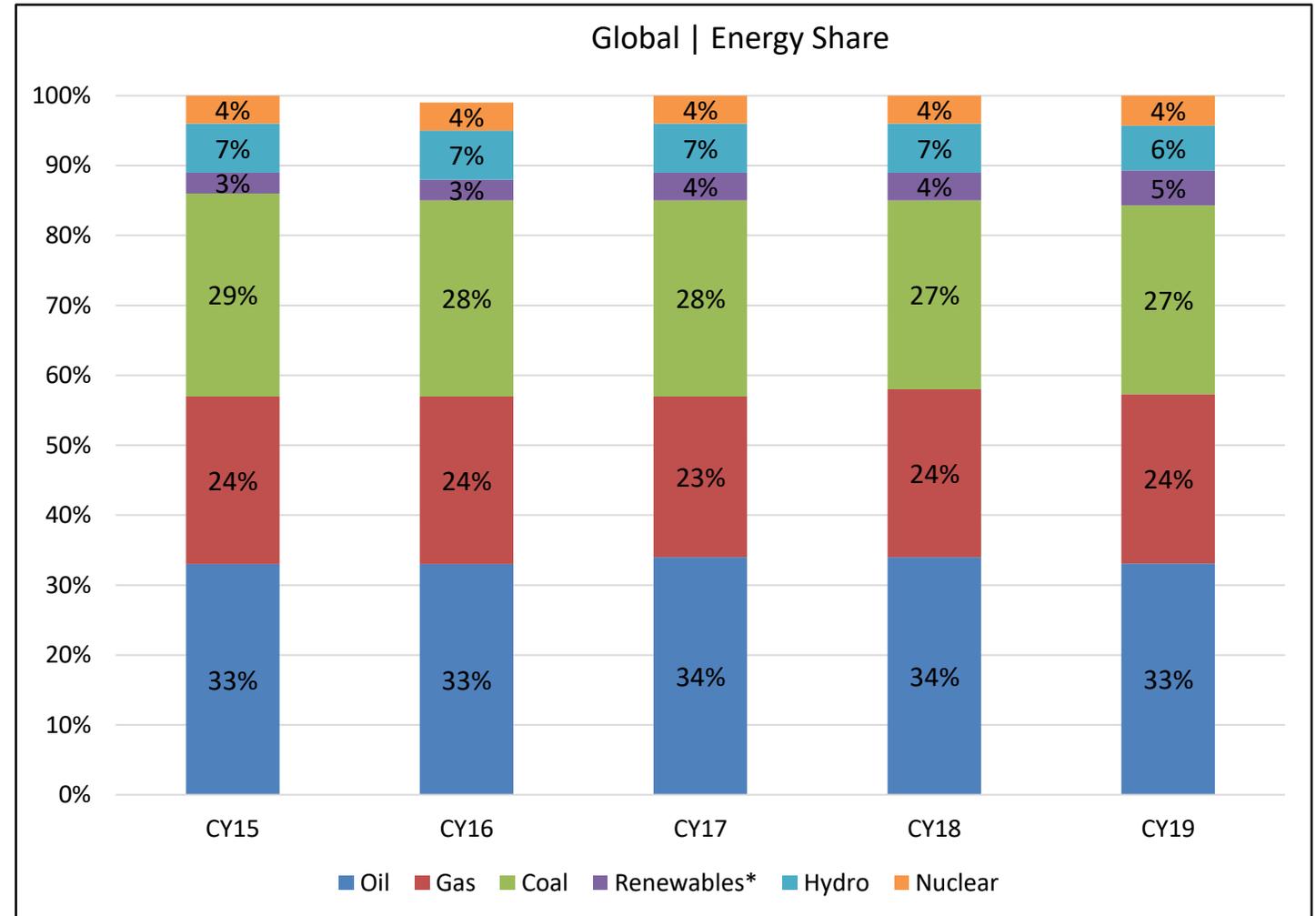
<b>Global Industry</b>	<b>Pg.No</b>	<b>Local Industry</b>	<b>Pg.No</b>
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# Oil Marketing Companies | Global Overview

## World Energy Mix Remains Largely Stable

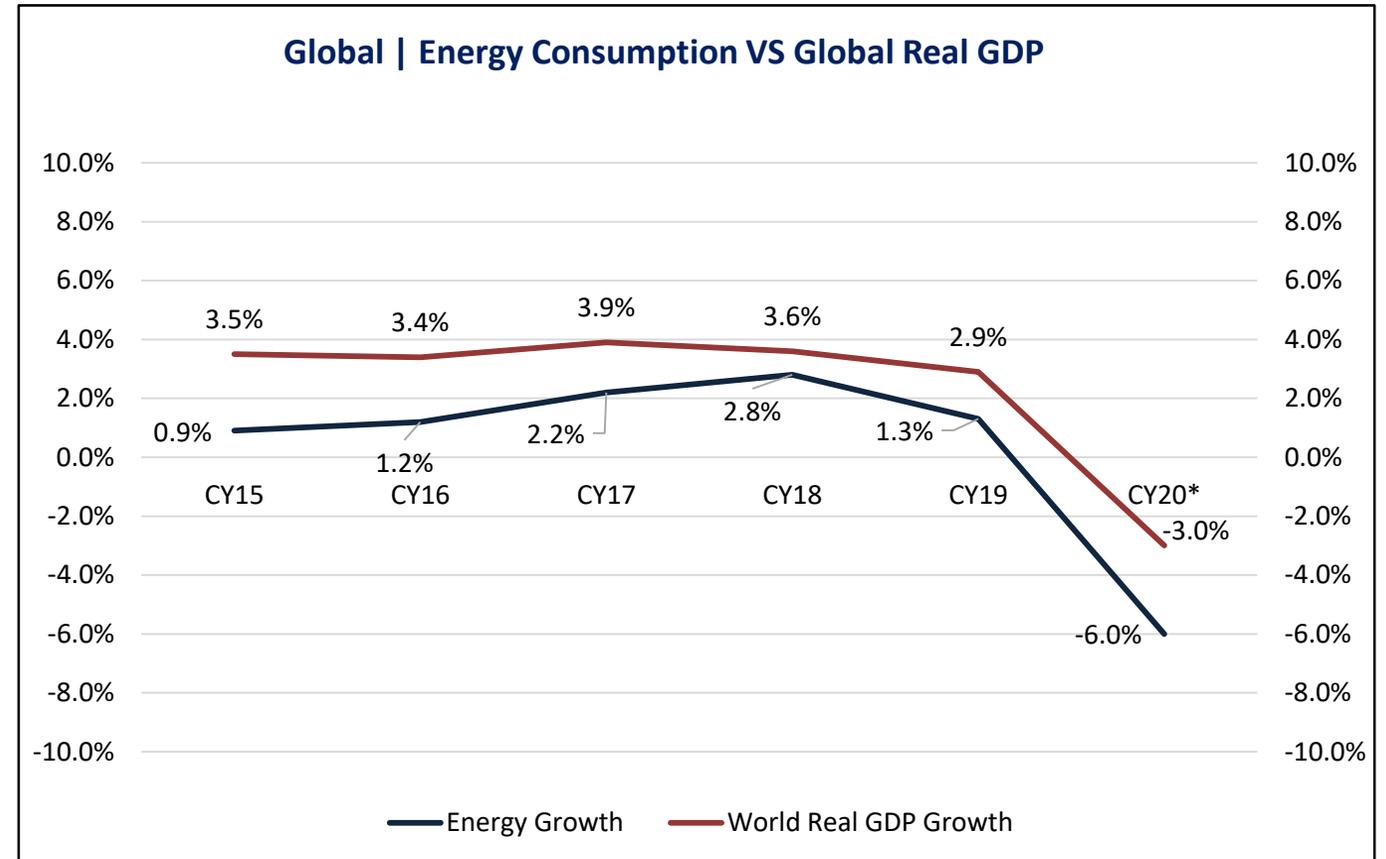
- Energy Market has remained largely stable over the last five years with fossil fuels (Oil, Gas, Coal) contributing ~84% to the World Energy Mix in CY19 (CY18:~85%). Oil has the highest share of ~33% in the global energy mix.
- Shift towards renewable sources of energy remains low. The same trend is expected to continue in the short to medium term horizon. Electric Vehicles (EV), storage batteries and sustained renewables are expected to change the mix in long term.



# Oil Marketing Companies | Global Overview

## Energy consumption declines amid Covid-19 crisis

- World energy consumption slowed down in CY19, witnessing a growth of ~1.3% as compared to ~2.8% in CY18.
- Slow down was prominent in the US, Europe, Russia & India due to weaker economic conditions led by US/China trade war, Brexit and milder weather impact on heating and cooling. These regions experienced highest growth in energy demand in CY18. In developed economies, average economic growth decreased by ~25% between CY18 & CY19. India's economic growth fell to ~4.8% in CY19 (CY18: ~6.8%).
- The Covid-19 pandemic has major implications on global economy. By mid of April'20, countries with complete lock down faced ~25% decline in their energy demand per week and countries with partial lock down faced ~18% decline in energy demand per week. During the first quarter of 2020, overall energy consumption fell by ~3.8%. Although some recovery came in third quarter, it is expected that the energy demand may decline by ~6% by the end of CY20.





# Oil Marketing Companies

## Market Segments



- Oil sector is divided into **Upstream**, **Midstream** and **Downstream** segments. Global Investment in Upstream Sector is estimated to be USD~347bln in CY20 (USD~438bln in CY19).
- Upstream Sector encompasses Exploration and Production of oil.
- Midstream includes transporting oil from production sites to refineries via pipelines, trains, tankers, and trucks and production of refined products.
- Downstream comprises marketing & distribution of refined petroleum products.
- World investment in the Midstream and Downstream Sector is expected to be USD~180bln in CY20 (USD~270bln in CY19).



# Oil Marketing Companies

## Crude Oil Overview

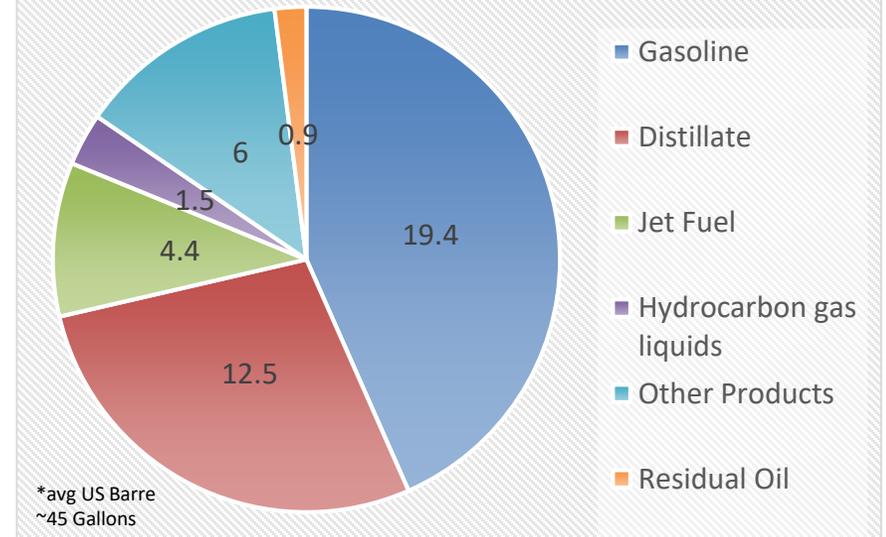
Crude oil is a mixture of hydrocarbons that exists in liquid phase in natural underground reservoirs and remains liquid at atmospheric pressure after passing through surface separating facilities.

Crude oil is transported to refineries to convert oil into many petroleum products.

Refining breaks crude oil down into its various components, which are then selectively reconfigured into new products. All refineries have three basic steps: Separation, Conversion, Treatment

Petroleum products include gasoline, distillates such as diesel fuel and heating oil, jet fuel, petrochemical feed stocks, waxes, lubricating oils, and asphalt

### Petroleum Products from a Barrel of Crude Oil- Gallons



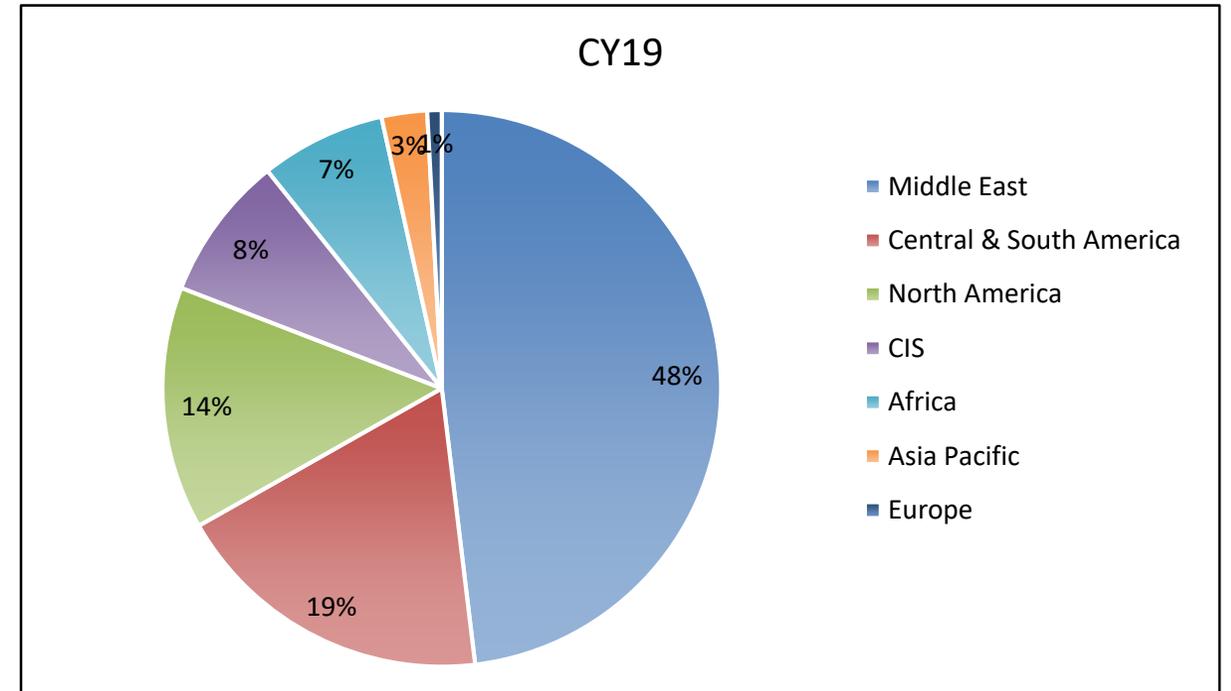
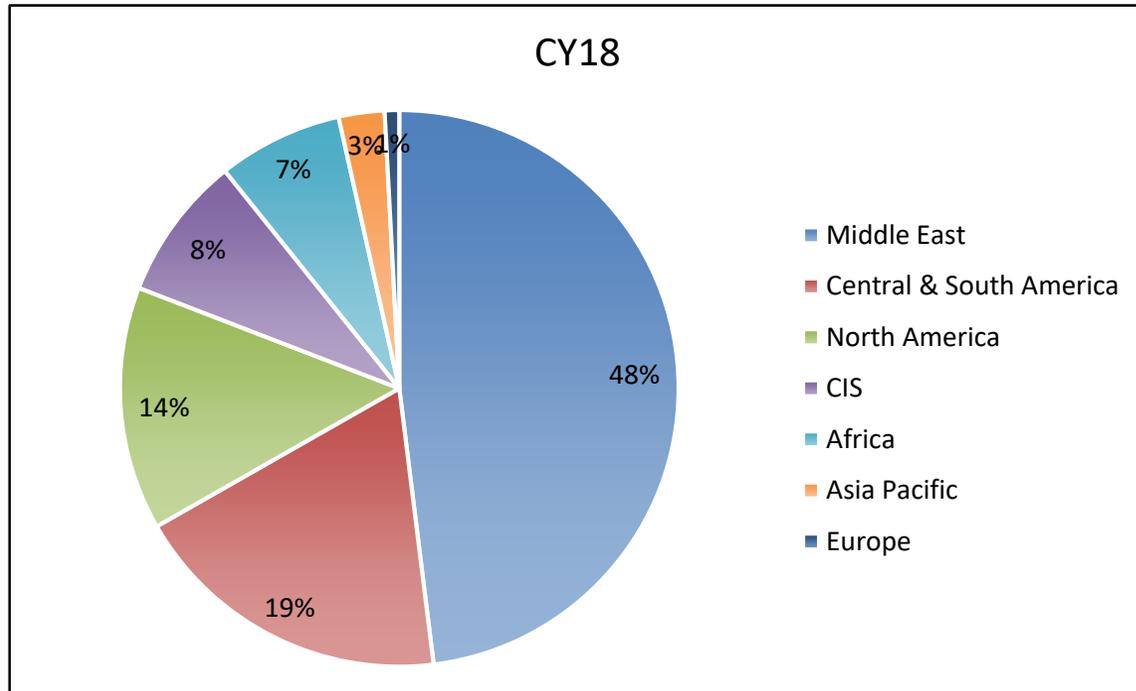
Note: Conversion Table  
1MT~7.33Barrels  
1Gallon~0.02Barrels

# Oil Marketing Companies | Global Overview

## Crude Oil Reserves Position

- World Crude Reserves stood around ~ 225,140 mln MTS in CY20.
- Reserves have been growing at a meagre CAGR of ~0.8% from CY15-CY19.
- OPEC countries account for ~70% of the world's oil crude oil reserves.

Global Crude Oil Reserves- mln MT						
Period	CY15	CY16	CY17	CY18	CY19	CY20
<b>Total World</b>	229,452	230,486	235,733	236,780	236,499	225,140

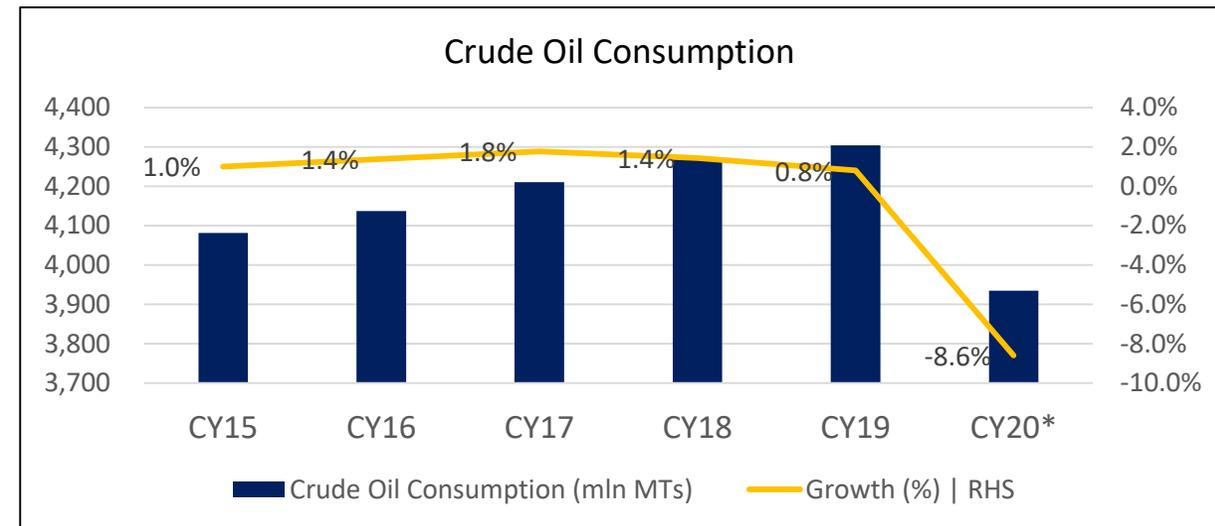


# Oil Marketing Companies | Global Overview

## Crude Oil Production & Consumption Levels

- Yearly Crude extraction as a percentage of reserves is ~1.7%.
- Total World crude oil extraction has increased at an average CAGR of ~0.45% from CY15-CY20.
- Global crude oil extraction is expected to decline by ~6% in CY20 due to lower production needs
- OPEC countries account for ~33% of the world crude production.
- Crude oil consumption is expected to decline by ~8.4% in CY20 due to Covid-19 pandemic.
- CAGR of crude oil consumption from CY15-CY19 has recorded at ~1.3%.

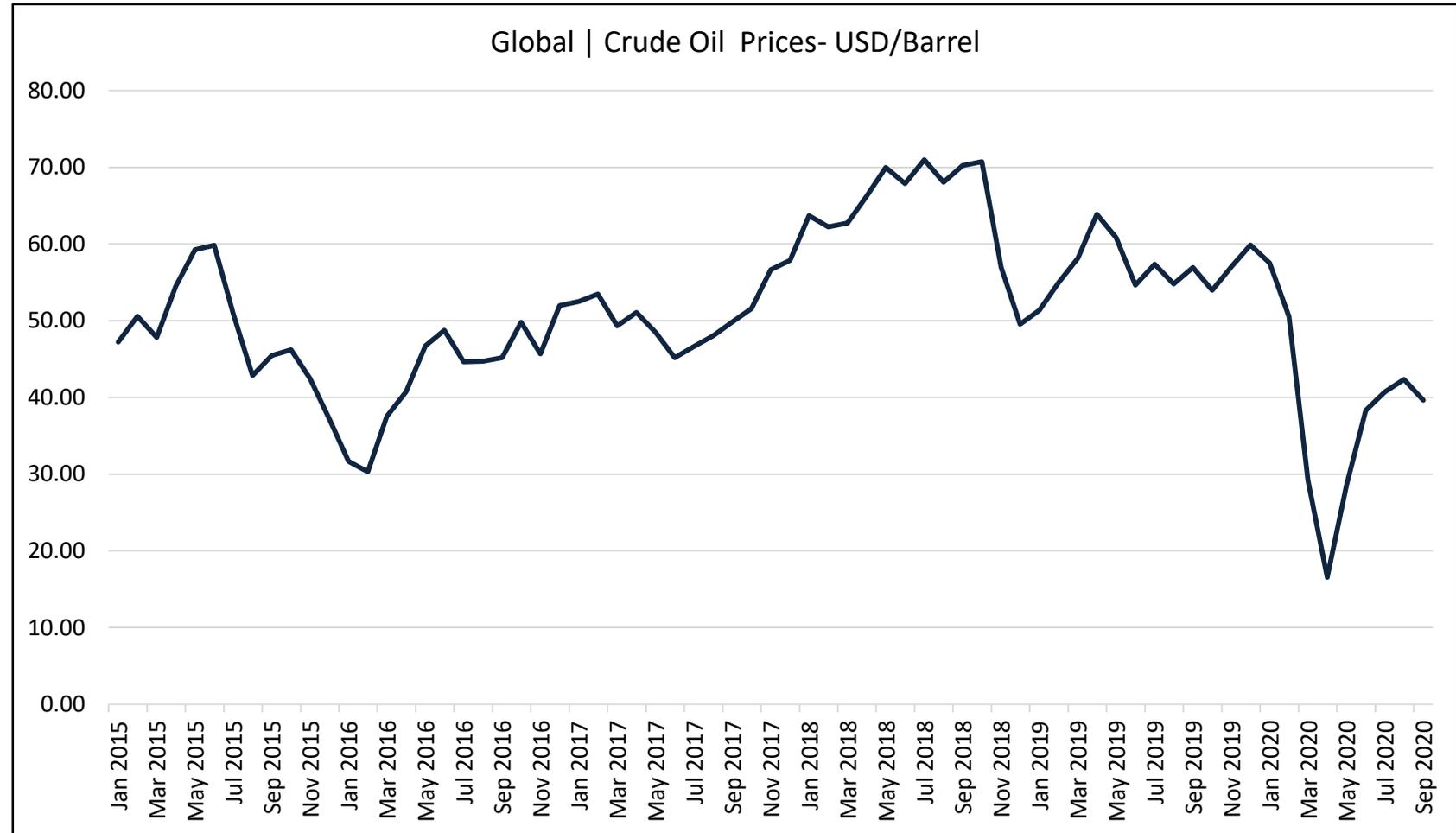
Global   Crude Oil Extraction-mln MT						
Period	CY15	CY16	CY17	CY18	CY19	CY20*
<b>Total World Production</b>	<b>4,056</b>	<b>4,049</b>	<b>4,067</b>	<b>4,158</b>	<b>4,129</b>	<b>3,881</b>
<b>Middle East</b>	1,317	1,395	1,378	1,394	1,317	
<b>North America</b>	773	738	770	865	924	
<b>CIS</b>	676	686	693	706	709	
<b>Africa</b>	380	356	379	388	392	
<b>Asia Pacific</b>	388	370	357	348	349	
<b>Central &amp; South America</b>	365	347	335	304	288	
<b>Europe</b>	158	158	155	153	149	



# Oil Marketing Companies | Global Overview

## Crude Oil Prices & Volatility

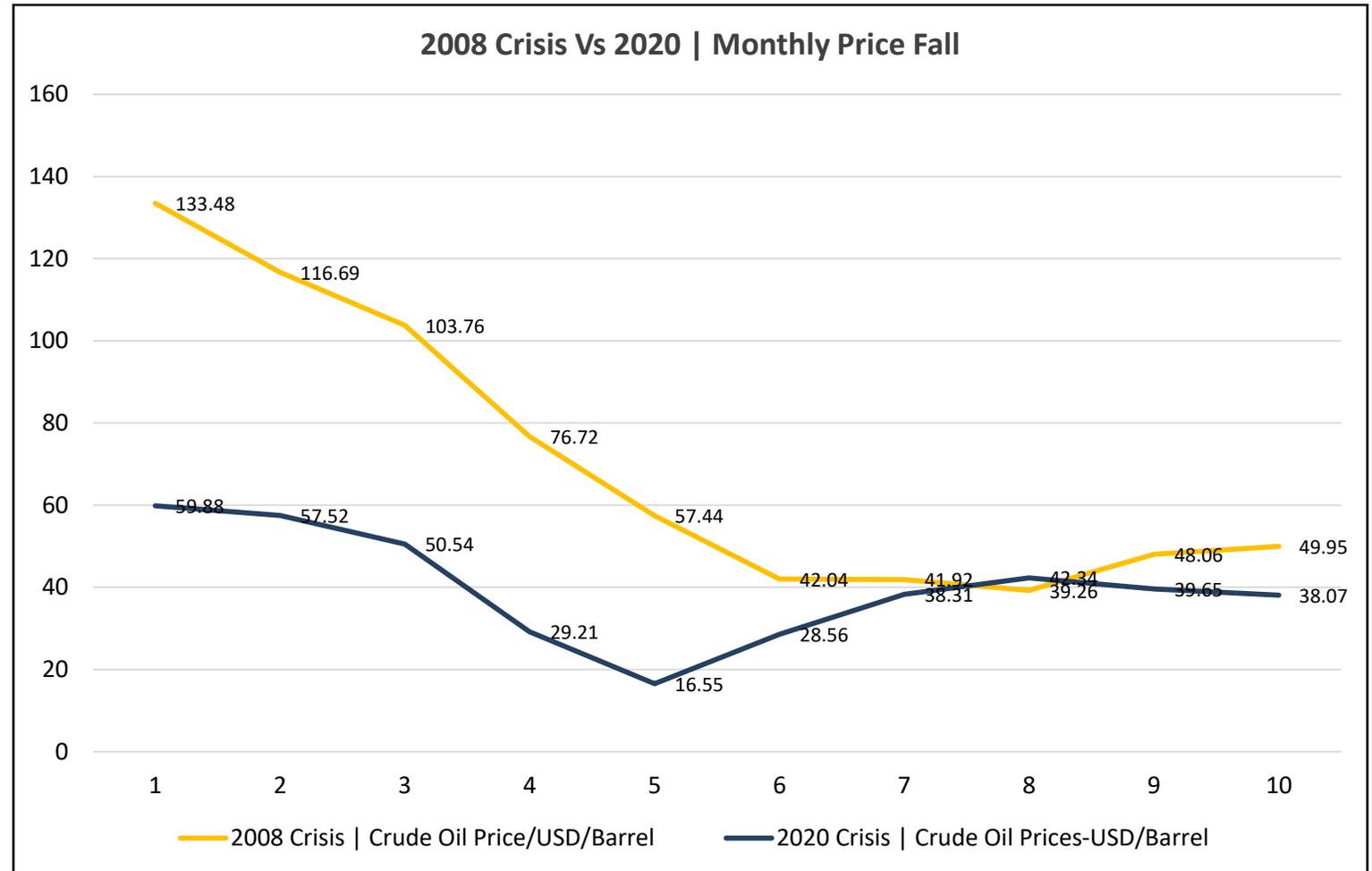
- Oil price has lost over ~60% of its value in FY20 mainly due to conflict between OPEC and NON-OPEC crude oil producers on cutting world production amid pandemic outbreak. Continual decline in Industrial demand, due to COVID-19, further weakened the prices.
- Average crude oil price during FY20 was USD~46.7 /Barrel(USD~60.9/Barrel in FY19).
- Oil prices fell from USD 63/Barrel in May'19 to USD 16/Barrel in May'20. Crude prices have partially recovered since May'20 i.e. ~40%.
- According to EIA's forecast, crude oil prices may rise by further ~10% till FY21 i.e. to USD 46/Barrel given the world economy continues to recover and second wave does not hit hard; otherwise, the prices may remain low. On the contrary, arrival of vaccination and its timely distribution can change the game.



# Oil Marketing Companies | Global Overview

## Crude Oil | 2008 VS 2020 Crisis

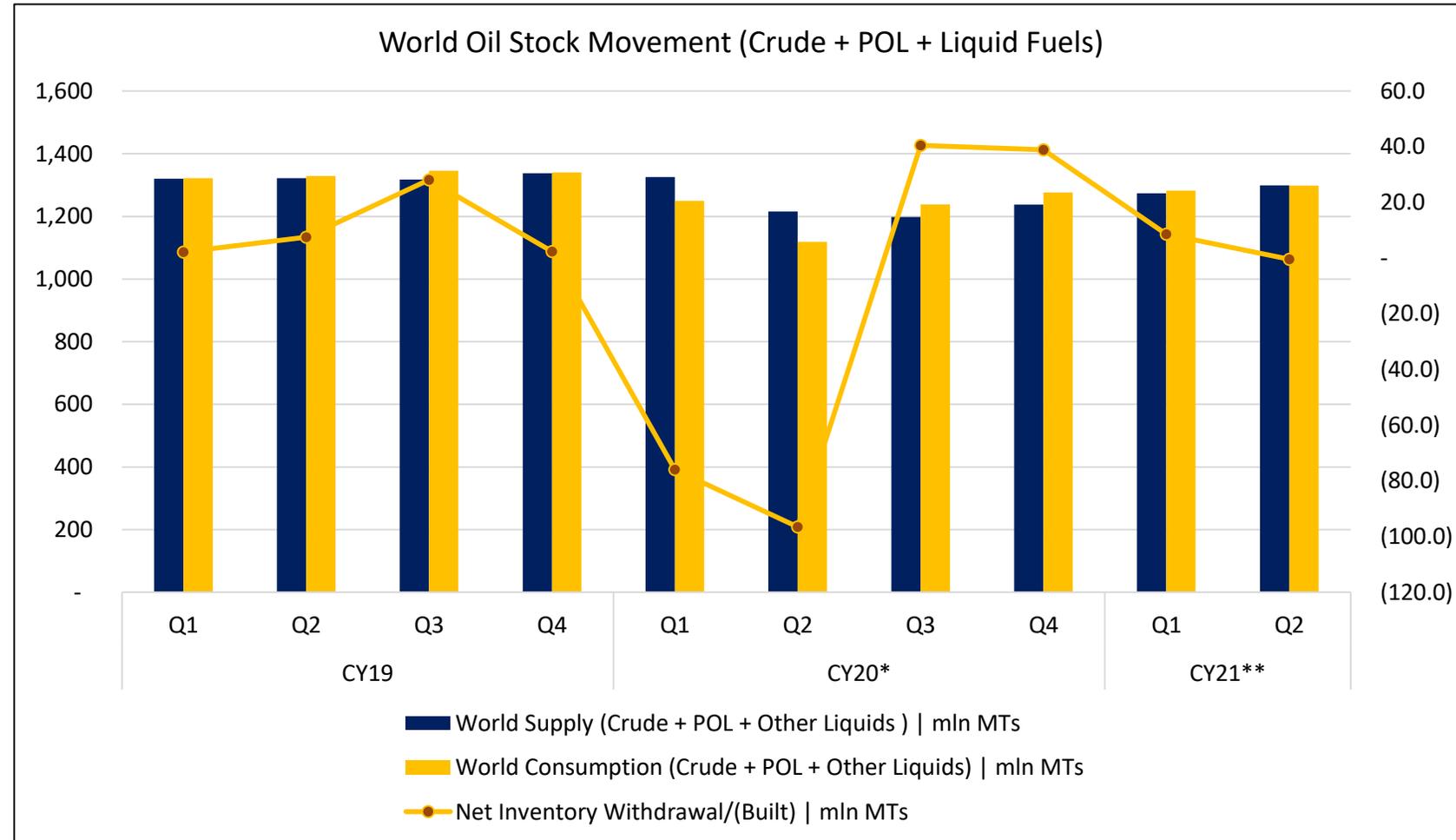
- Though Covid-19 crisis originates from outside the financial system, its consequences on economy are expected to be more long lasting than the 2008 meltdown. One of the major reasons is the high level of uncertainty associated with the havoc.
- Oil is one of those commodities that is impacted with the highest intensity. During 2008 global recession, prices reduced by ~71% from May'08 to Feb'09. Crude oil prices took a recovery trajectory in Mar'09, with a greater pace than the Covid-19 price recovery.
- In the current scenario, prices declined by ~72% from Jan'20 to May'20. Partial recovery began in June'20. However, prices have not been able to recover to pre-pandemic levels.



# Oil Marketing Companies | Global Overview

## Oil Stock Analysis (Crude + Products)

- In CY19, world oil consumption surpassed world oil supply, keeping average oil prices intact and a net inventory withdrawal position for the year.
- The situation turned upside down in Q1 and Q2 of CY20 where a dramatic dip in oil consumption led to stock build-ups of 76mln MTs and 97mln MTs in Q1 and Q2 respectively.
- A partial improvement was witnessed in Q3 of CY20 following supply cut decisions by OPEC+ and gradual revival of demand.
- Projecting on the current scenario, global oil market is expected to revive gradually in CY21. Pre-pandemic demand levels are not expected to be achieved anytime earlier than Q4 of CY21.



\*CY20: Estimated Q4

\*\*CY21: Forecast

# Oil Marketing Companies | Global Overview

## Oil Trade | Crude & Products

- Saudi Arabia has the highest share of world crude exports (~16%), followed by Russia and America. In products market, USA has emerged the largest exporter on a timeline basis, followed by Russia.
- A major portion of world crude and products import is dominated by Europe and China. India is emerging as a net crude importer and product exporter on with a share of ~10% in crude imports and ~1% (Net basis) in products export.

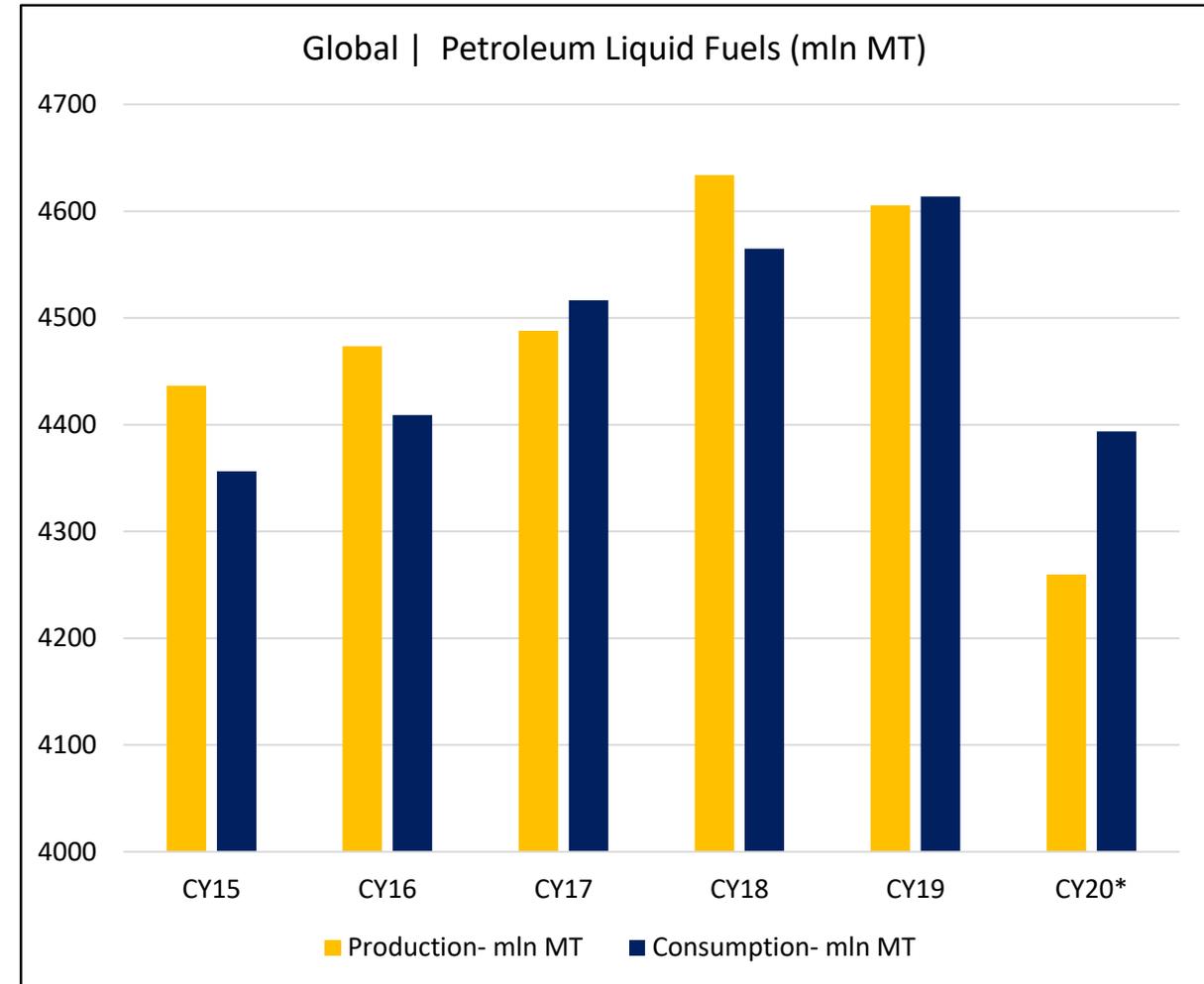
Country Shares	Imports (mln MTs)				Exports (mln MTs)			
	CY18		CY19		CY18		CY19	
	Crude	Products	Crude	Products	Crude	Products	Crude	Products
Canada	1%	3%	1%	3%	9%	3%	9%	3%
US	17%	8%	15%	9%	4%	20%	6%	20%
South & Central America	1%	9%	1%	9%	7%	2%	7%	2%
Europe	23%	18%	23%	17%	1%	11%	1%	10%
Russia	0%	1%	0%	1%	12%	14%	13%	13%
Saudi Arabia	0%	1%	0%	1%	16%	5%	16%	5%
Iraq	0%	0%	0%	0%	9%	1%	9%	1%
UAE	0%	3%	1%	3%	6%	6%	6%	6%
Other Middle East	1%	1%	1%	1%	9%	5%	6%	5%
China	21%	7%	23%	6%	0%	4%	0%	5%
India	10%	3%	10%	4%	0%	5%	0%	5%
ROW	26%	48%	25%	47%	28%	25%	28%	25%
<b>Total WORLD</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

# Oil Marketing Companies | Global Overview

## Petroleum Products | Consumption

- Global Production and consumption of liquid fuel are expected to decline by ~7.5% and ~4.8% in CY20. HSD is the highest consumed petroleum product with a share of ~28%, followed By MOGAS with a share of ~25%.
- CAGR (CY15-CY19) of production and consumption averages around ~0.9% and ~1.4% respectively.

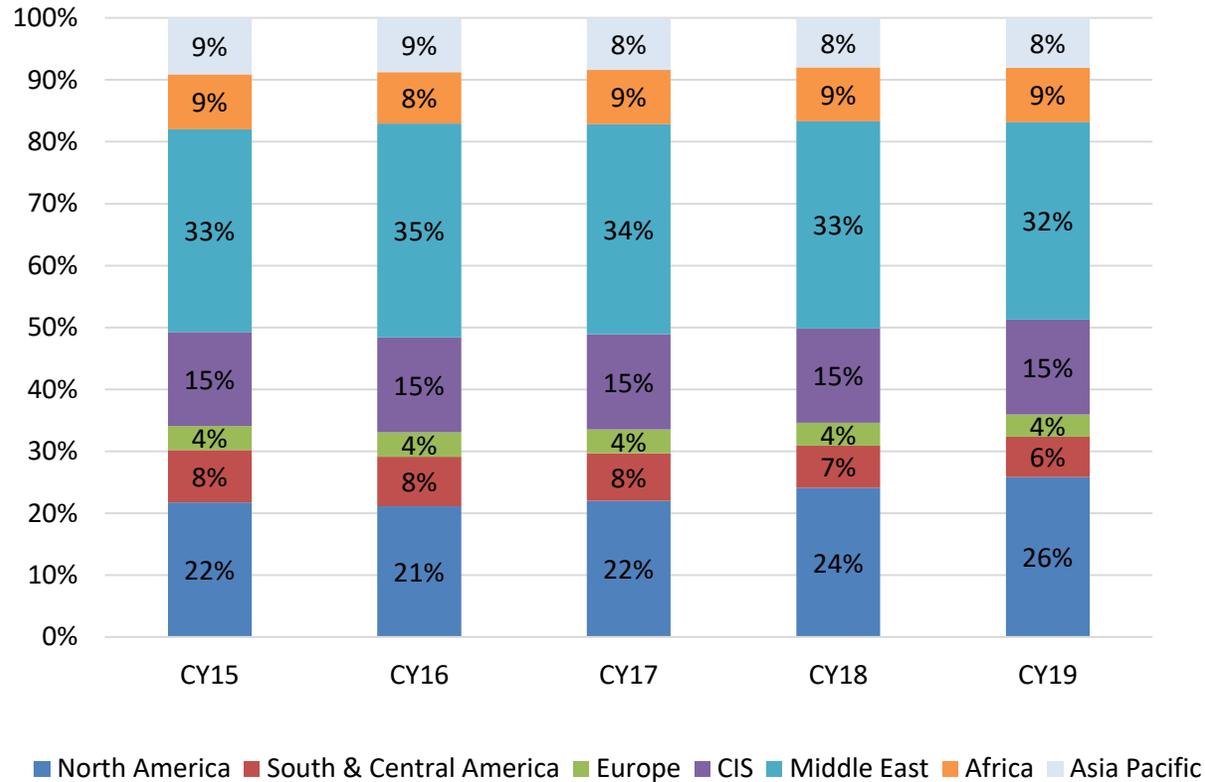
Global   POL Mix					
Period	CY15	CY16	CY17	CY18	CY19
MOGAS	25%	25%	25%	25%	25%
HSD	29%	28%	28%	28%	28%
Ethane & LPG	12%	13%	13%	14%	14%
Jet & Kerosene	8%	8%	8%	8%	8%
Naphtha	7%	7%	7%	7%	7%
Other Fuels	19%	19%	19%	18%	18%



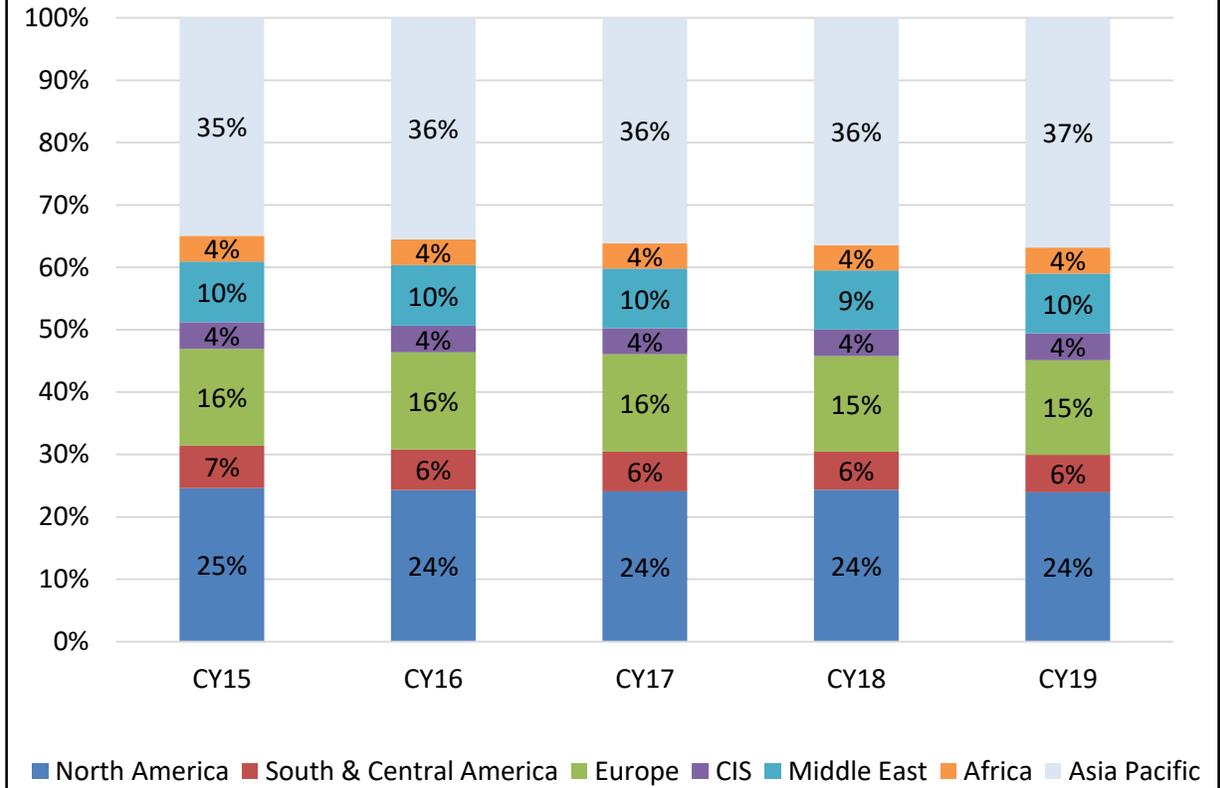
# Oil Marketing Companies | Global Overview

## Regional Contribution

Global | Petroleum & Liquid Fuel Production-Region Contribution



Global | Petroleum & Other Liquid Fuel Consumption-Region Contribution





# Oil Marketing Companies | Global Overview

## Top 10 OMCs

- World's Top 10 OMCs generated an annual revenue of USD~1,873,371 mln in CY19 (USD~2,014,751mln in CY18).
- Top 10 OMCs contributed ~1.4% to world's GDP in CY19 (~1.5% in CY18).
- These OMCs serve in all segments of the Oil Market.

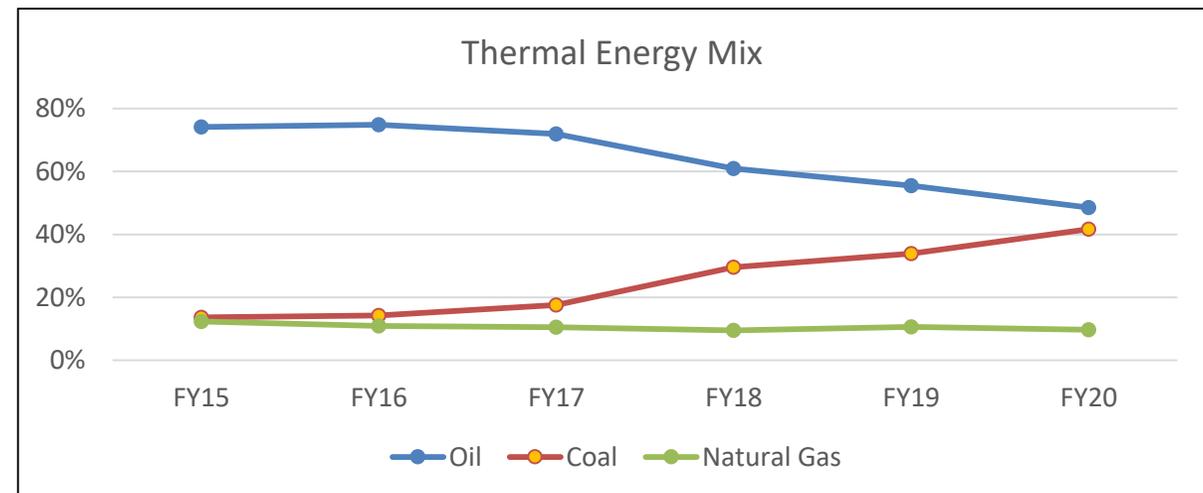
Global   Revenue-mln USD			
Period	Origin	CY18	CY19
<b>CNPC</b>	China	413,122	401,013
<b>Royal Dutch Shell</b>	Netherland	335,597	294,677
<b>Exxon Mobil</b>	U.S	279,332	255,583
<b>Sinopec</b>	China	218,196	207,086
<b>BP</b>	England	195,020	180,236
<b>Saudi Aramco</b>	Saudi Arabia	147,420	140,645
<b>Chevron</b>	U.S	158,902	139,865
<b>Lukoil</b>	Russia	126,360	121,019
<b>Phillips 66</b>	U.S.	71,515	71,360
<b>Total</b>	France	69,287	66,887
<b>Grand Total</b>		<b>2,014,751</b>	<b>1,878,371</b>

# Oil Marketing Companies | Domestic Overview

## Energy Mix

- Over the last ten years, Pakistan has been facing energy crisis in terms of demand and supply gap. Bottlenecks of energy sector have had adverse effects on industries of Pakistan. Energy-mix is another concern for Pakistan due to availability of limited reserves.
- Pakistan is dependent upon thermal energy with a share of ~59% in FY20 (~69% in FY19). Though oil had the greatest contribution in thermal energy (~49%) in FY20, its share is gradually being substituted by coal. Oil contribution to overall energy mix is ~29%.
- Since FY15 coal's share in Pakistan's energy sector has increased by ~29%. Renewables have gained share ~2% in FY20 (~0.4% in FY15) over the last five years as a result of "Integrated Energy Plan" in order to cater energy crisis. Hydro energy's share has boosted to ~31% in FY20 (~22% in FY19).

Energy Generation   Commercial Mix						
Period	FY15	FY16	FY17	FY18	FY19	FY20
<b>Hydro</b>	30.5%	31.3%	26.4%	21.6%	21.8%	31.1%
<b>Thermal</b>	63.7%	63.7%	66.8%	69.4%	69.0%	58.9%
<b>Nuclear</b>	5.4%	4.2%	5.8%	7.7%	7.9%	8.0%
<b>Renewables</b>	0.4%	0.8%	1.0%	1.3%	1.4%	1.9%

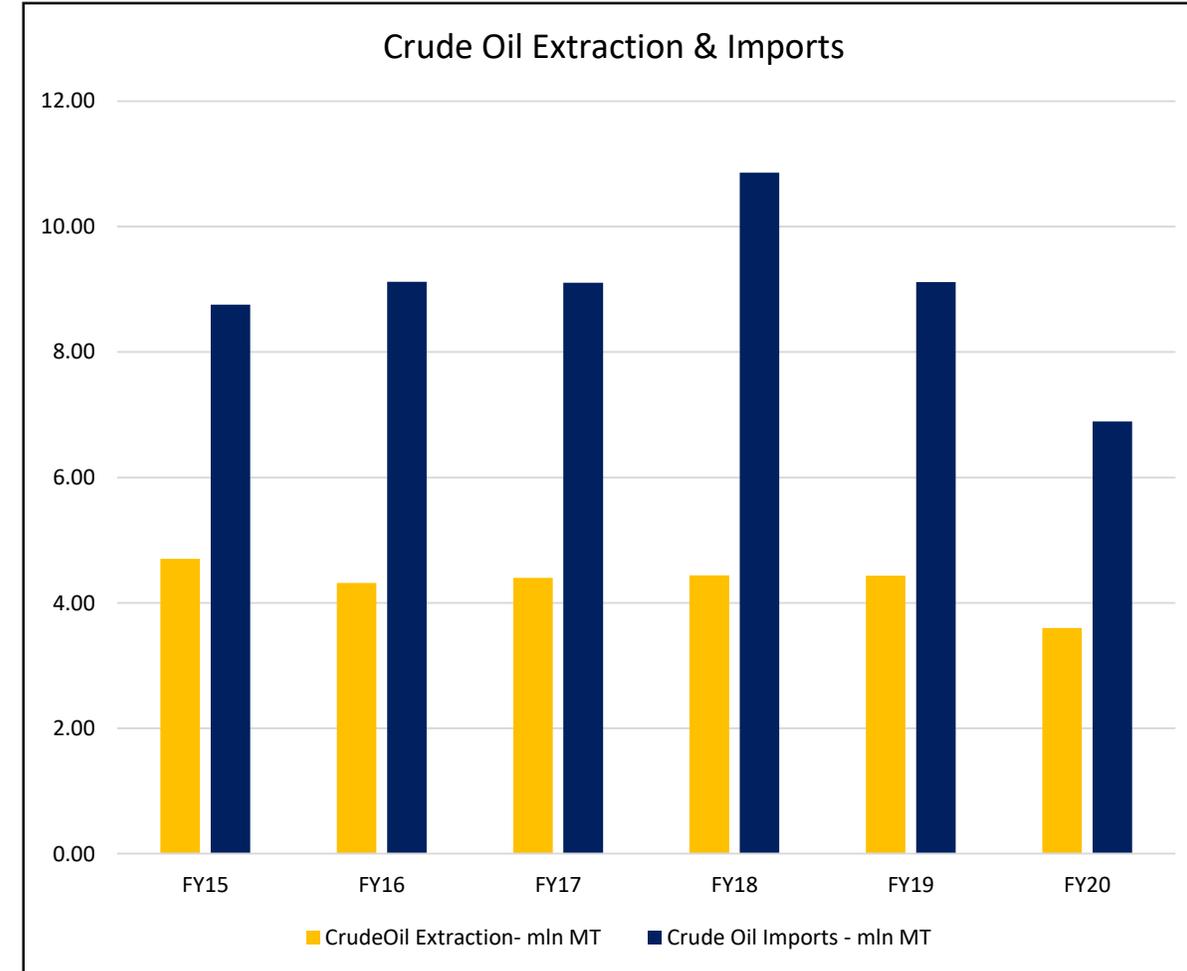


# Oil Marketing Companies | Domestic Overview

## Crude Oil

Crude Oil Reserves & Extraction						
Period	FY15	FY16	FY17	FY18	FY19	FY20
<b>Oil Reserves -mln MT</b>	50.47	47.74	47.74	45.01	46.38	46.38
<b>Usage (Extraction)</b>	9.3%	9.0%	9.2%	9.9%	9.6%	7.8%

- Pakistan’s crude oil reserves have reduced at a CAGR of ~1.7%.
- Crude oil extraction declined at a CAGR of ~5.2% since FY15. Crude oil is also imported in order to bridge the gap between demand and supply.
- Imports constitutes of ~66% in FY20 (~67% IN FY19) of the total crude oil consumption.
- Total crude oil consumption (extraction & imports) is estimated to be ~10.49 mln metric tons in FY20 (~13.55 in FY19).
- Despite availability of reserves ~50%-60% of oil consumption of the country is imported due to lack of advanced technology and financial resources



# Oil Marketing Companies | Domestic Overview

## Industry Snapshot

- Pakistan’s OMC market comprises 33 players Licensed by OGRA to function as OMCs in the Country. Most of the large Sector players have gone into backward integration in the Midstream Sector in order to reap integrated supply chain benefits.
- The Industry holds a strategic importance in the economy as well as a vital position in the Oil & Gas Sector of the country, contributing ~9% to the GDP.
- The Sector is 100% Organized and regulated by the GoP through OGRA.
- The performance of the Sector is dependent on the Petroleum Products (POL) pricing and demand behavior. Lately, due to drop in International oil prices amid Covid-19 and demand contraction for POL products, the performance of OMCs has been adversely impacted. The cycle is, however, reversing as lockdown restrictions have been lifted up and Oil prices have gained stability in the International Market. Performance is, therefore, expected to improve, going forward.

Synopsis		
Period	FY19	FY20
<b>No. of Licensed OMCs</b>	28	33
<b>New Licenses Issued by OGRA</b>	9	
<b>Listed</b>	5	5
<b>POL Country Supply</b>	~58% Imports, ~47% Local Refineries	~67% Imports, ~33% Local Refineries
<b>Oil Refineries</b>	5	5
<b>OMC Revenue</b>	PKR~3,271bln	PKR~2,939bln
<b>GDP Contribution</b>	~7%	~9%
<b>Growth</b>	-11%	22%
<b>Regulatory Authority</b>	OGRA	OGRA
<b>Association</b>	OCAC	OCAC

# Oil Marketing Companies | Domestic Overview

## An Overview of Petroleum Products

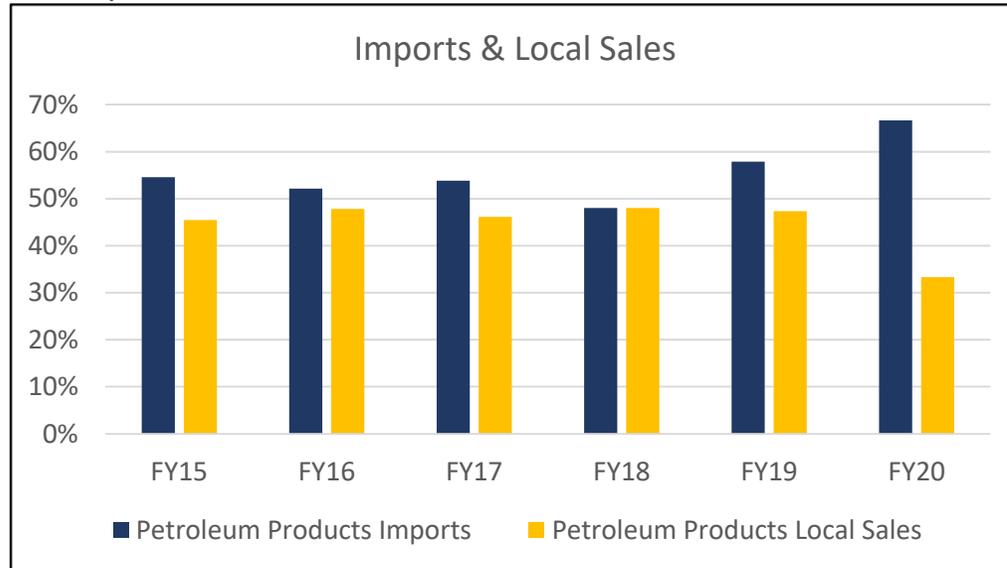
- Consumption of Petroleum Products has reduced by ~3% over the last five years. Major drop is witnessed FY19 onwards when consumption drastically dropped due to reduced economic activities in FY19, substitution of FO by imported LNG in the power sector, and the emergence of Covid-19 in 2HFY20 adversely impacting the MOGAS consumption.
- Total Petroleum Products consumption in FY20 was ~19 mln tons (~20 in FY19).
- MOGAS and HSD are the highest consumed POL products. HSD share in consumption was recorded at ~37% in FY20. Five years back, Furnace Oil (FO) was the highest consumed product with a share of ~42%. Its consumption has drastically declined by a CAGR of ~30% mainly due to government's decision to reduce reliance on oil products for power purposes.

Energy   Refined Petroleum Products Consumption (mln MT)						
Period	FY15	FY16	FY17	FY18	FY19	FY20
<b>MOGAS</b>	5	6	7	7	8	7
<b>HSD</b>	7	8	9	9	5	7
<b>FO</b>	9	9	10	6	3	2
<b>Kerosene</b>	0.2	0.1	0.1	0.1	0.1	0.1
<b>JP-1</b>	0.6	0.8	0.8	0.9	0.8	0.6
<b>Others</b>	0.2	-	-	2	3.1	2.3
<b>Total POL Consumption</b>	<b>22</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>20</b>	<b>19</b>

# Oil Marketing Companies | Domestic Overview

## Petroleum Products | Imports VS Local Consumption

- Local Consumption has reduced by a CAGR of ~10 over the last five years.
- Imports share in total consumption has increased to ~67% in FY20 (~58% in FY19).
- ~57% of MOGAS & HSD consumption is catered through import.



Petroleum Products   Imports Vs Total Consumption (mln MT)						
Period	FY15	FY16	FY17	FY18	FY19	FY20
<b>Petroleum Products Imports</b>	12	13	15	13	13	13
<b>Petroleum Products Local Sales</b>	10	10	11	12	7	6
<b>Total</b>	<b>22</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>20</b>	<b>19</b>

Petroleum Product Mix   Imports VS Local Consumption						
Imprts	FY15	FY16	FY17	FY18	FY19	FY20*
<b>MOGAS</b>	3	4	5	5	5	4
<b>HSD</b>	3	3	4	4	2	4
<b>FO</b>	6	6	7	4	2	1
<b>Other</b>	-	-	-	-	4	4
<b>Total Imports</b>	12	13	15	13	13	13
Local Consumption	FY15	FY16	FY17	FY18	FY19	FY20*
<b>MOGAS</b>	2	2	2	2	3	3
<b>HSD</b>	4	5	5	5	3	3
<b>FO</b>	3	3	3	3	2	-
<b>Other</b>	1	1	2	2	-	-
<b>Total Local Consumption</b>	10	10	11	12	7	6

\*FY20 figures estimated

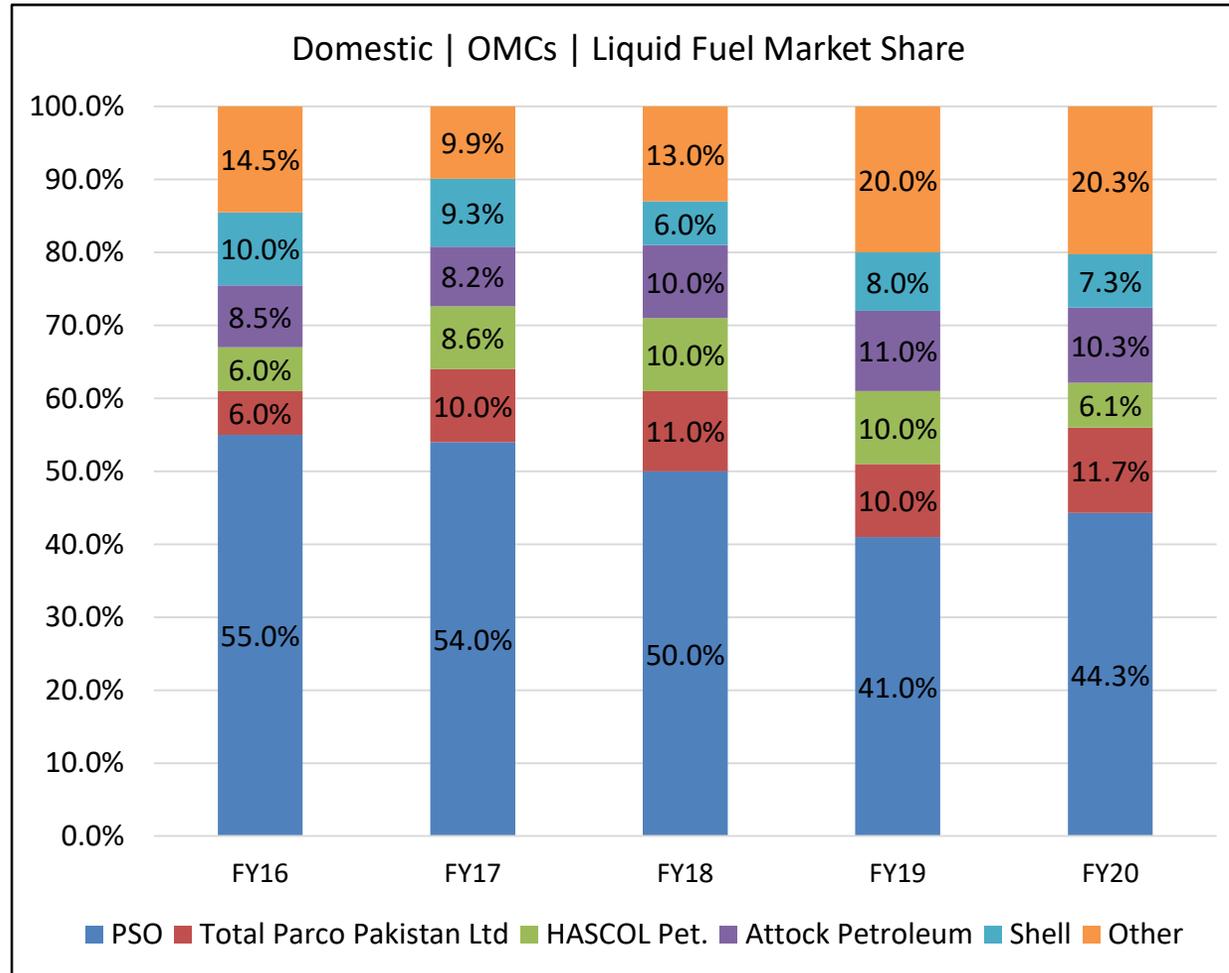
## Petroleum Liquid Fuels | Sector Wise Consumption

POL Products   Sector Wise Consumption							
	Transport	Power	Industry	Other Govt.	Households	Agriculture	Total
<b>FY15</b>	51%	41%	6%	2%	0.4%	0.2%	100%
<b>FY16</b>	56%	33%	9%	2%	0.3%	0.1%	100%
<b>FY17</b>	57%	33%	8%	1%	0.3%	0.0%	100%
<b>FY18</b>	65%	26%	7%	2%	0.3%	0.1%	100%
<b>FY19</b>	76%	14%	7%	2%	0.3%	0.1%	100%
<b>FY20</b>	80%	11%	7%	2%	0.3%	0.1%	100%

- Transport sector consumes the highest of the oil and petroleum products ~78% in FY20 (~76% in FY19).
- Oil consumption by power sector has reduced to ~11% in in FY20 from ~14% in FY19.
- Since FY15, power sector's oil consumption has reduced at a CAGR of ~24% due to shift from Furnace Oil consumption to imported LNG.

# Oil Marketing Companies | Domestic Overview

## Domestic OMC Players | Market share



PSO-Product Wise Share				
Period	FY17	FY18	FY19	FY20
MOGAS	40%	39%	36%	35%
HSD	46%	43%	39%	40%
FO	73%	67%	53%	31%

Shell-Product Wise Share				
Period	FY17	FY18	FY19	FY20
MOGAS	18%	12%	13%	11%
HSD	12%	7%	8%	7%
FO	1%	-	-	-

Attock-Product Wise Share				
Period	FY17	FY18	FY19	FY20
MOGAS	7%	9%	10.00%	9%
HSD	10%	9%	11%	10.0%
FO	8%	9%	13%	19.0%

Hascal-Product Wise Share				
Period	FY17	FY18	FY19	FY20
MOGAS	7%	13%	9%	9%
HSD	8%	15%	11%	8%
FO	6%	8%	11%	6%

G&O-Product Wise Share				
Period	FY17	FY18	FY19	FY20
MOGAS	4%	5%	8%	10%
HSD	4%	5%	8%	10%
FO	-	-	0%	-



# Oil Marketing Companies | Domestic Overview

## Country Wide Retail Outlets

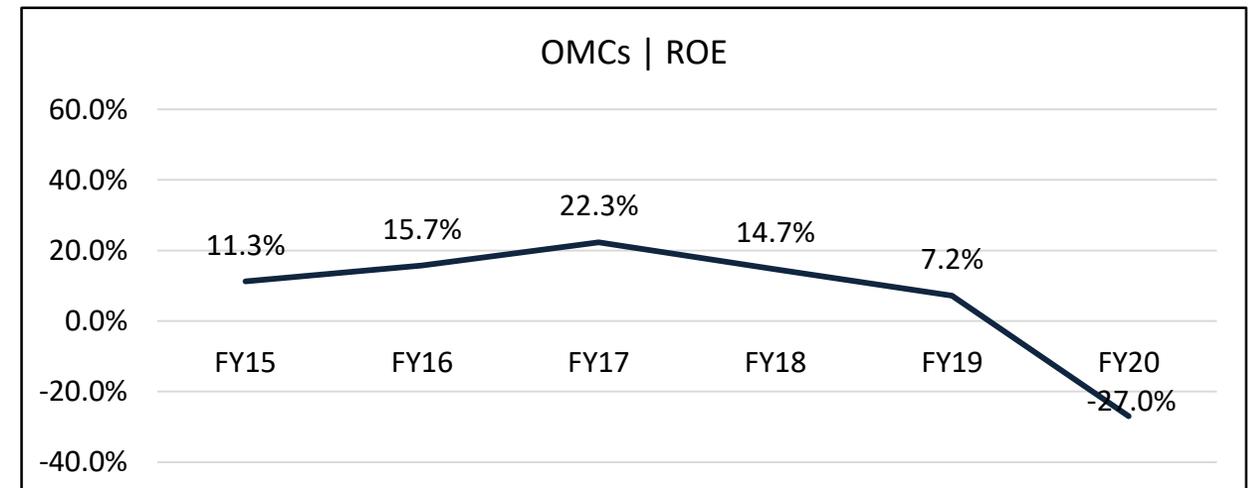
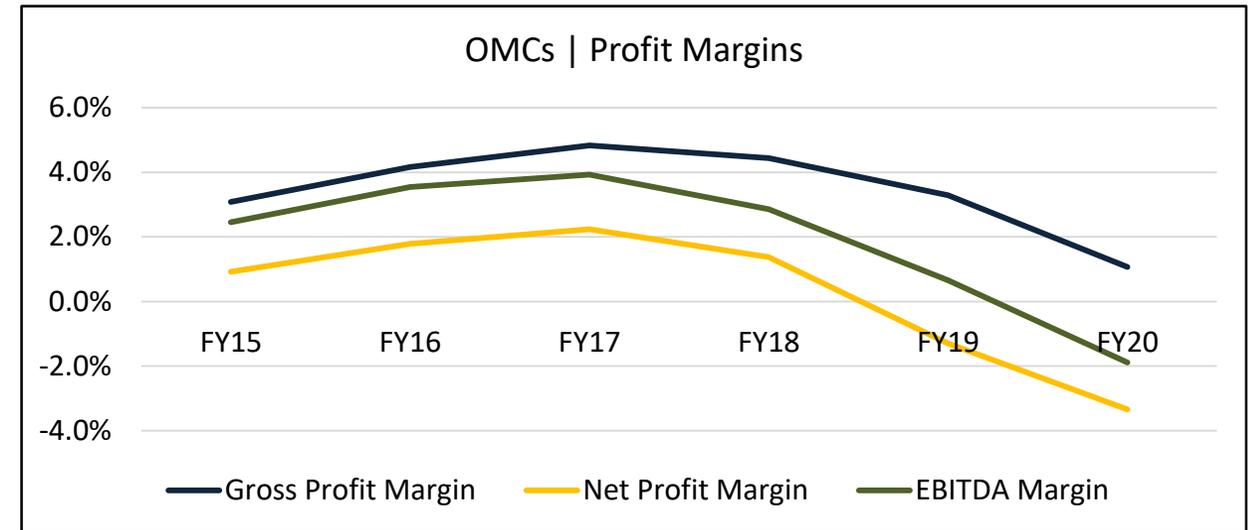
OMC	Retail Outlets		
	FY19	FY20	Percentage Share-FY20
PSO	3,468	3,500	40.7%
Shell	784	700	8.1%
<b>Total</b>	<b>793</b>	<b>800</b>	<b>9.3%</b>
Hascol	700	571	6.6%
Attock	672	702	8.2%
G&O	500	600	7.0%
Puma	470	470	5.5%
Askar	394	394	4.6%
Byco	377	393	4.6%
BE	337	350	4.1%
Zoom	43	43	0.5%
Q1	33	30	0.3%
Al-Noor	17	17	0.2%
Exceed	13	13	0.2%
Horizon	11	11	0.1%
<b>Total Petrol Stations</b>	<b>8,612</b>	<b>8,594</b>	<b>100.0%</b>



# Oil Marketing Companies | Domestic Overview

## Domestic OMC Players | Business Risk

- OMC Business Risk can be classified into Operating Risks and Sales Risk.
- On the operating side, OMCs operate in a fixed commission business. OMC margins per liter of fuel price are pre-set by OGRA. However, International price fluctuations embedded in the Ex-Refinery Price formula, bear a direct impact on the OMCs through Inventory gains or losses. OMCs recorded an Inventory loss of PKR~23bln in FY20 due to crashing oil prices in the International Market.
- On the Sales Side, demand for MOGAS and HSD play a vital role in determining the volumetric growth of OMCs. Demand for both remained severely depressed during lockdown days. The country has now entered into a recovery phase.
- Net profit margin in FY20 went further negative at ~-3.3% (~-1.3% in FY19). The margins for MOGAS, HSD and Kerosene are fixed by the GOP through OGRA. However, furnace oil prices are deregulated. Furnace oil has an average margin of 3%-4%.
- Influx of smuggled products (HSD) is another challenge to the organized sector.





# Oil Marketing Companies | Domestic Overview

## How does Price Per liter build up for Petrol and Diesel?

**Ex-Refinery Price:** The refinery output price for finished inventories of HSD and MOGAS

**Petroleum Levy (PL) & Sales Tax (ST)** PL is a **variable** development tax imposed by the GoP subject to variations on the GoP's disposal. Sales Tax is collected by the OMCs at a monthly fixed percentage charged to the Ex-Depot price and dealer commission.

**In-Land Freight Equalization Margin (IFEM):** The element of pricing structure which allows pricing of petroleum products to remain at par across the country. A freight pool managed by OGRA is developed to keep the prices equalized countrywide.

**Distribution Margin (OMCs):** **Fixed** Commission per liter earned by the OMCs upon sales of HSD and MOGAS to Industrial and retail clients.

**Dealer Commission:** Fixed Commission per liter earned by the dealer or owner of the petrol pump.



# Oil Marketing Companies | Domestic Overview

## Pricing Mechanism | How it Works

- The pricing structure of POL products (MOGAS & HSD) is a computation of six different price components (discussed in previous slide) embedded in a price formula.
- While OMC Margins and Dealer Commission are fixed, the Petroleum Levy, Sales Tax and IFEM are variable components, the former two depending on the GoP's discretion, and the latter computed through a freight pool mechanism.
- The start-up point for pricing mechanism is the '**Ex-Refinery Price**'. This price is determined by OGRA and was earlier determined based on PSO's weighted average costs of POL products in the preceding month and 30 days International prices published in the Platt's Oilgram.
- Recently, applicable from 1<sup>st</sup> Sep'20 onwards, the GoP has decided to shift the pricing mechanism from monthly basis to fortnightly basis and also shift the price benchmark based on PSO's oil imports to Platt's Index. This development is expected to shield the Industry from Inventory losses.
- As per OGRA Rules, OMCs are required to build storage/depots at different areas of the country in order to maintain a stock of at least 23 days so as not to end up with dry petrol stations. Ex-Refinery Price, PL, IFEM and OMC margin add up to Ex-Depot Price, while Dealer Commission is added on the next step. Sales Tax is applied to an aggregate of Ex-Depot Price and Dealer Commission.



# Oil Marketing Companies | Domestic Overview

## Fuel Retail Price

- Following a dramatic fall in International Oil Prices in the earlier phase of Covid-19, domestic POL products also witnessed a significant decline in prices reflected in the 3QFY20.
- OMC Margins have remained fixed at PKR2.81 since 2QFY20 on both MOGAS and HSD.
- Almost ~40-45% of the price charged per liter charged to the end consumers goes to the GoP kitty in the form of Petroleum Levy and Sales Tax.

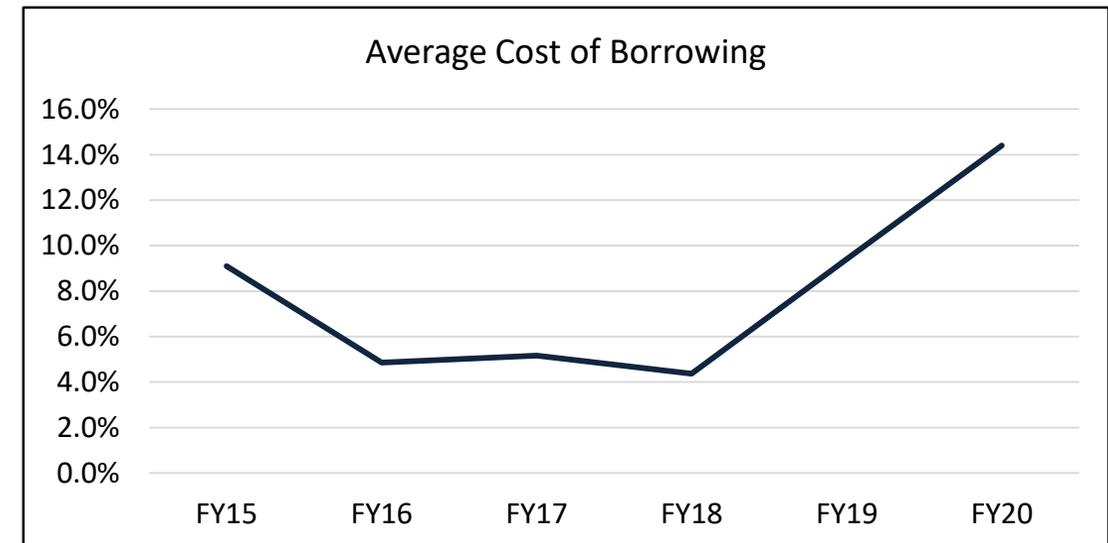
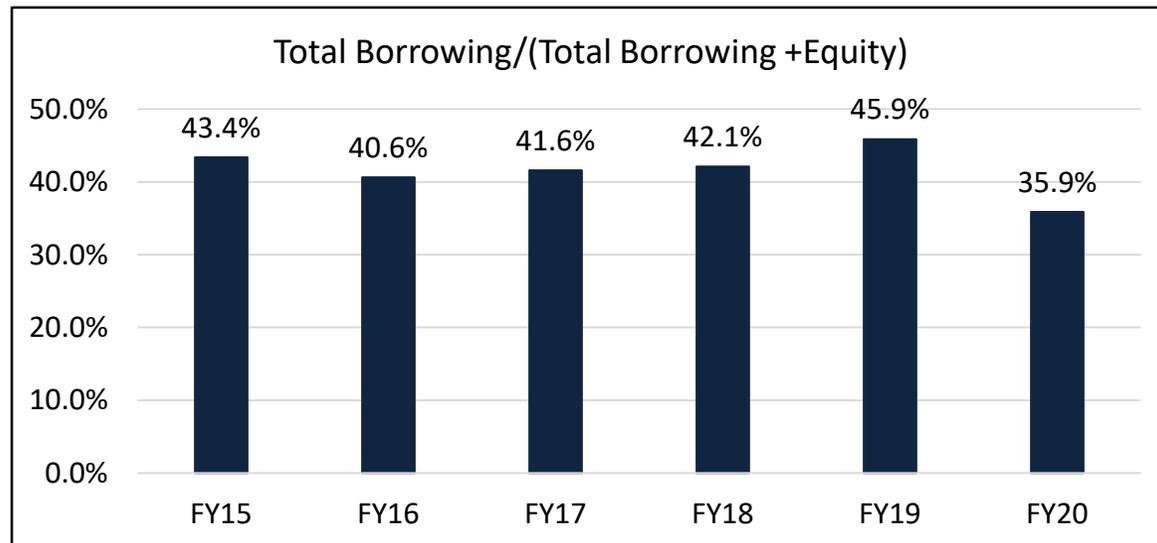
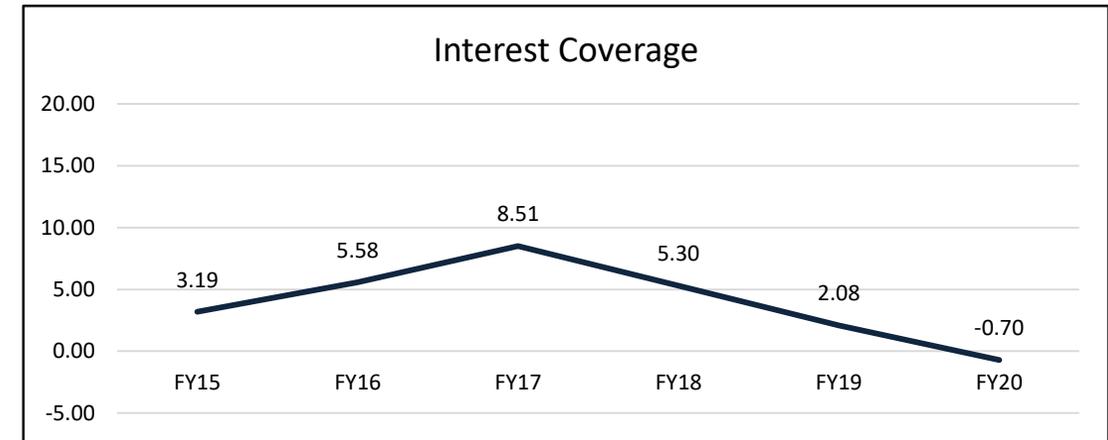
MOGAS-Retail Price Per Liter Composition								
Price Components	FY18	FY19	FY20				FY21	
			1QFY20	2QFY20	3QFY20	4QFY20	1QFY21	Nov'21
Cost of Supply	62.38	71.89	69.78	74.56	55.71	45.86	50.39	47.53
IFEM Margin	3.83	3.31	3.72	3.59	3.17	3.19	3.5	3.48
<b>OMC Margin</b>	<b>2.55</b>	<b>2.64</b>	<b>2.64</b>	<b>2.81</b>	<b>2.81</b>	<b>2.81</b>	<b>2.81</b>	<b>2.81</b>
Dealer Commission	3.35	3.47	3.47	3.7	3.7	3.7	3.7	3.7
Petroleum Levy	10	15	17.18	15	17.16	30	28.46	30
Sales Tax	9.85	16.37	16.45	16.94	14.03	14.55	15.11	14.88
Max Ex-Depot Sales Price	91.96	112.68	113.24	116.6	96.58	100.11	103.97	102.4

HSD - Retail Price Per Liter Composition								
Price Components	FY18	FY19	FY20				FY21	
			1QFY20	2QFY20	3QFY20	4QFY20	1QFY21	NOV'21
Cost of Supply	75.96	85.67	81.31	83.68	69.28	30.99		51.26
IFEM Margin	1.55	1.12	1.03	1.16	0.97	1.54		
<b>OMC Margin</b>	<b>2.64</b>	<b>2.64</b>	<b>2.64</b>	<b>2.81</b>	<b>2.81</b>	<b>2.81</b>		
Dealer Commission	2.93	2.93	2.93	3.12	3.12	3.12		
Petroleum Levy by Fed.Govt	8	16.03	20.76	18	15.49	30		
Sales Tax	28.23	18.43	18.47	18.49	15.58	11.64		
Max Ex-Depot Sales Price	119.31	126.82	127.14	127.26	107.25	80.1	106.46	103.22
<b>*Info Not Available</b>								

# Oil Marketing Companies | Domestic Overview

## Domestic OMC Players | Financial Risk

- Short-Term borrowing as a percentage of total borrowing has been ~80%-90% over the last five years due to increased working capital needs.
- Interest Coverage fell to ~-0.70 times in FY20 (~2.08 times in FY19) due to decrease in sales and increase in policy rate in 1HFY20 to ~13%, which resulted in an increase to ~14% in average cost of borrowing (~9.4% in FY19).



# Oil Marketing Companies | Domestic Overview

## Key Developments in the Sector

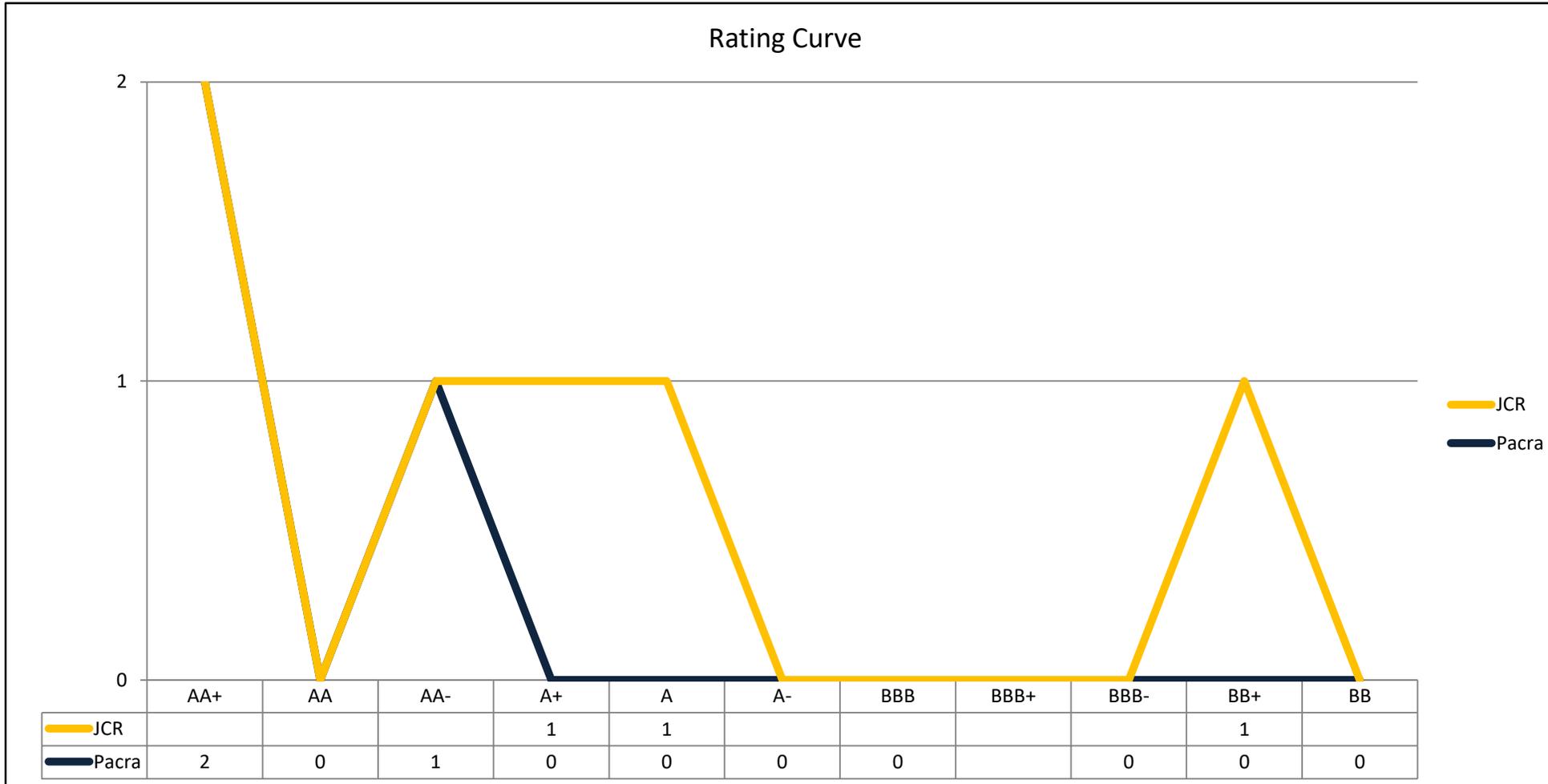
- Government of Pakistan (GoP) relaxed the policy framework for establishing new Oil Marketing Companies (OMCs) in the country. Owing to the relaxation in the policy framework, (especially related to uplift of retail expansion restriction and storage capacity) the number of active OMCs reached 33 in FY20 (28 in FY19), while 33 additional entities are in process of establishing new OMCs.
- Applicable from 1<sup>st</sup> Sep'20 onwards, the GoP has decided to shift the pricing mechanism from monthly basis to fortnightly basis and also shift the price benchmark based on PSO's oil imports to Platt's Index. This development is expected to shield the Industry from Inventory losses

Following Policies have been under consideration since FY17:

- Deregulation of margins on kerosene oil/JP-1/JP-8 and light diesel oil.
- Deregulation of ex-refinery prices and margins of HSD/MS for local refineries and OMCs in a phased manner.
- Phasing out of IFEM system with the completion of pipeline from Karachi to Peshawar, which would allow multiproduct movement.
- Deregulation of OMC and dealer margin would be a positive event for the sector and could help contain the inventory losses for the companies. However, little progress is seen in this area.

# Oil Marketing Companies | Domestic Overview

## Ratings

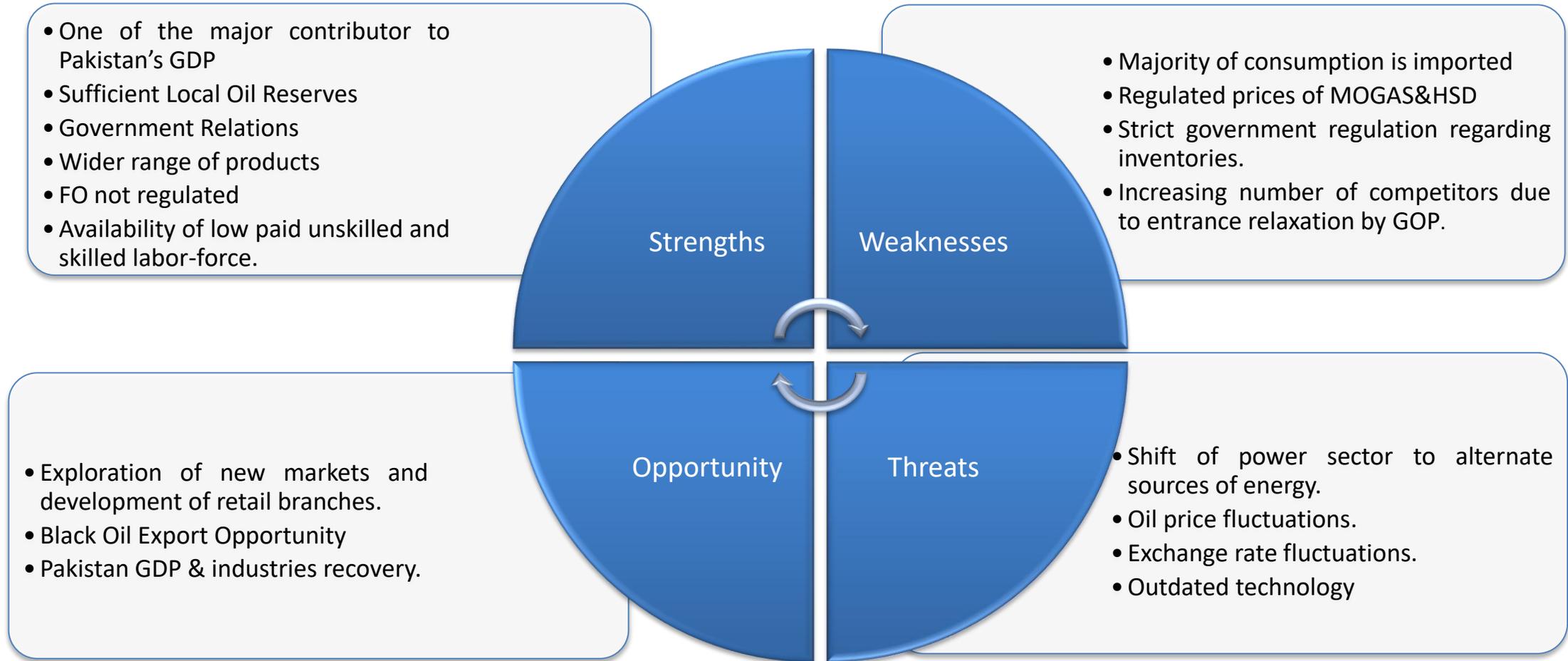


- PACRA rates G&O, BE Energy & Sitara Petroleum



# Oil Marketing Companies | Domestic Overview

## SWOT Analysis



# Oil Marketing Companies | Domestic Overview

## Outlook: Stable

- Pakistan has entered into recovery phase on the economic and health front following easing of lockdown and reduction in daily new cases of Covid-19. The Country's GDP is expected to grow at ~1% as per IMF forecast in FY21 as compared to a contraction of ~0.4% in FY20. As a response to Covid-19, GoP reduced the policy rate to ~7.35%, which is expected to lower cost of borrowings.
- Current economic conditions are proving to be favorable for the OMC sector given initiation of market determined exchange rate resulting in less volatility in the PKR-USD parity, stable international oil prices and uptick in inflation. This may come as an advantage for the OMC sector as margin revision is linked with CPI.
- The total industry sales volumes for OMCs during 1QFY21 experienced a growth of 8% YoY. The growth was majorly driven by increased demand for FO by the power sector, up by 58% YoY.
- During 1QFY21, overall industry registered a volumetric growth of 28%, 7%, and 6% in FO, HSD, and MOGAS respectively. FO fate, however, still remains unaddressed, as Pakistan is heading towards winter season where lower power sector consumption would result in accumulation of FO stock in the Oil Value Chain.
- Among OMCs, Attock Petroleum recorded the highest growth of 31%, MoM, in sales of petroleum products in September 2020 among its peers due to 90% and 14% increase in FO and HSD sales respectively. While sales of PSO declined by 7%. On the contrary, Shell witnessed a slight growth of 1% MoM in sales, because of slight increase in MOGAS volume. During 1QFY21, HASCOL posted 12% YoY increase in total sales of petroleum products, contributed by a 52% growth in MS sales.
- The volumetric growth of MOGAS and HSD is expected to remain high due to winter and harvesting season (HSD use in agricultural sector).

- World Bank
- OGRA
- OCAC
- BP STATS
- EIA
- OPEC
- Pakistan Bureau of Statistics (PBS)
- Business Recorder
- State Bank of Pakistan (SBP)
- Pakistan Stock Exchange (PSX)
- Statista.com
- Financial Statements
- PACRA in-house Database

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