



**CFA Institute**<sup>®</sup>  
Asia-Pacific  
Research Exchange

Premier Hub for  
Asia-Pacific Investment  
Research and Insight

**[www.arx.cfa](http://www.arx.cfa)**

## Benefits of Being a Contributor

- **Enhance the identity and relevance** of the Asia-Pacific investment body of knowledge.
- **Use and contribute** to Asia's only open investment research platform.
- Ensure your research has a **broad voice and audience**.
- **Join leading thinkers** in sharing your views on Asian investment trends, challenges, and opportunities.
- Be part of evolving Asian investment **strategies and tactics**.
- Reach **new and relevant audiences**.
- Network for **business opportunities**.
- **Grow your business** and circle of influence.

## Your Impact with the Asia-Pacific Research Exchange Community

Frequent publishers and most widely read/discussed authors gain elevated status within the community. Advantages include:

- **invitations to publish or be profiled** in select CFA Institute publishing platforms or to speak at organized events;
- interest in your research or point of view by the community that could lead to **offline discussions**; and
- organized **in-person or online roundtables**.

The CFA Institute Asia-Pacific Research Exchange (ARX) is an ecosystem for stakeholders within the Asia-Pacific finance and investment-management industry. Through interaction and the exchange of knowledge and insights, ARX strives to improve the professional excellence of the industry.



## SHARE

A **platform** to promote and share your industry and subject-matter expertise.



## LEARN

A **centralized place** to learn about current and emerging investment management industry topics.



## ENGAGE

A **forum** for peer-to-peer interactions with practitioners and professionals with similar interests.

# Content Focus



**Plus**

CFA Institute content on regional trends and hot topics

**The Asia-Pacific Research Exchange can help bring your professional knowledge and exposure to another level.**

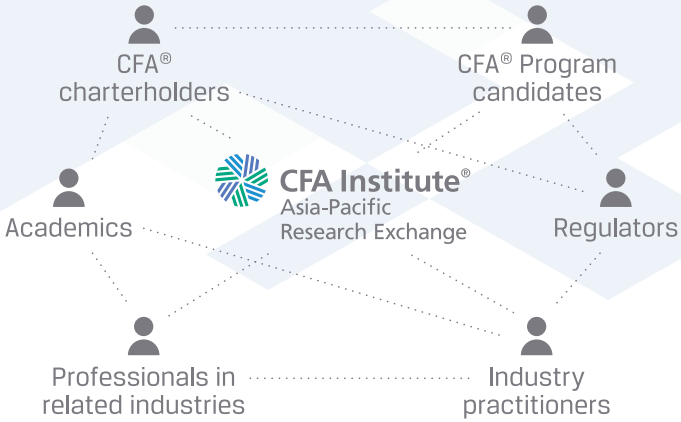
**Go to [www.arx.cfa](http://www.arx.cfa)**

## Content Types

- Journal and magazine article
- Conference paper or presentation
- Speech
- Original research
- Working paper
- Thesis
- Monograph and dataset
- Statistical output
- Research analyst report
- General research report
- Blog
- Opinion or commentary

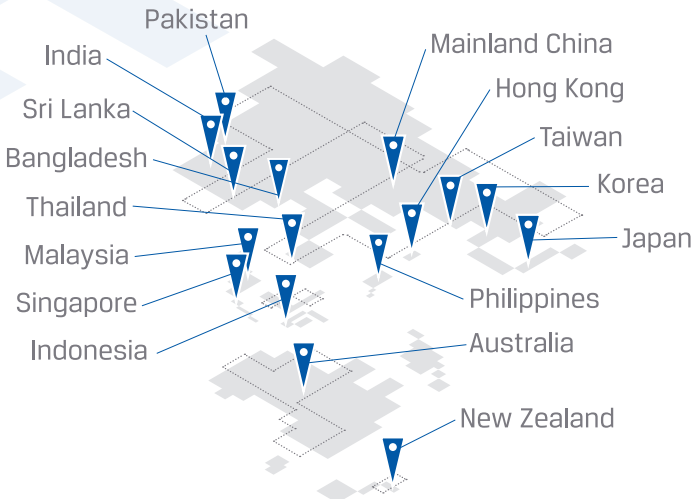
# Cross-Disciplinary Participants

The CFA Institute Asia-Pacific Research Exchange is a community of peers centered on the value of shared experience and content. Gain access to and connect with experts who are in your field but outside of your network.



# Regional Insights and Perspective

This Asia-Pacific-focused platform is designed for professionals both inside and outside of the region. The content offers insights into the headlines to promote in-depth understanding of the issues.



# TAKE ACTION!

- ① **Set up an account** at [www.arx.cfa](http://www.arx.cfa).
- ② Browse the website, **search for topics of interest**, and learn more about the Asia-Pacific Research Exchange mission and objectives.
- ③ **Submit** research, presentations, articles, and engage with the community.
- ④ **Spread the word and share** [www.arx.cfa](http://www.arx.cfa) with industry and public sector professionals, academics, and research organizations.



**[www.arx.cfa](http://www.arx.cfa)**

Contact us at **[Info@arx.cfa](mailto:Info@arx.cfa)**

**#ARXCFAInstitute**